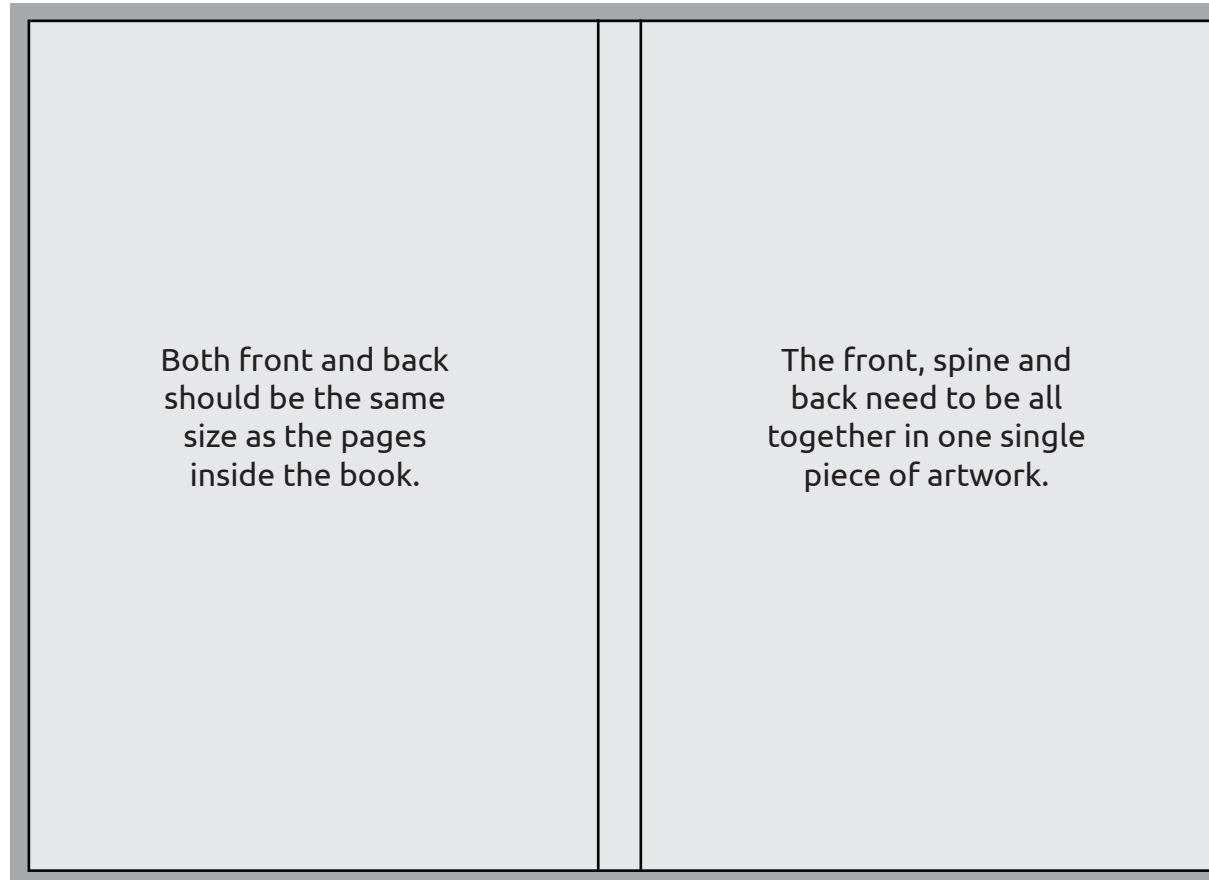


## Perfect bound (aka paperback)

### Bleed

Any background colour or image needs to extend for an additional 3mm beyond the outer edges - what is known as 'bleed'. This will be cut off when the book is bound. (The area illustrated in grey on this diagram)



The British convention is for spine text to appear in this direction

The American convention is for spine text to appear in this direction

The spine width will depend on both the amount of pages and the sort of paper used and can be calculated at <http://www.printondemand-worldwide.com/resources.html#calculator>