



# PECT

CREATING SUSTAINABLE PLACES

## Support our Work

[www.pect.org.uk](http://www.pect.org.uk)

**Your guide to  
supporting PECT**



# About PECT



**PECT**  
CREATING SUSTAINABLE PLACES



PECT is a grassroots organisation that educates, inspires, and motivates individuals and organisations to change their behaviour to deliver a positive environmental impact. By addressing a wide variety of issues that affect climate change, we can make a real difference to people's lives.

PECT relies on the generosity of individuals, communities and grant giving organisations to fund the work we undertake. Your fundraising activities will go a long way towards supporting our aim of creating sustainable communities.

## WHY WE NEED YOU

Globally we are using more resources than the planet can renew each year. This means that we are emitting more carbon than the oceans and forests can absorb, we are catching more fish, felling more trees, harvesting more, and consuming more water than the Earth is able to produce in the same period.



Things urgently need to change in order to protect our natural environment and enjoy a better quality of life for ourselves, our families and future generations.



Human activities are estimated to have caused approximately 1.0°C of global warming since preindustrial levels



41% of UK species studied have experienced decline since 1970



In an average month only 8% of all children in England (aged 5-16) visited natural environments with their schools

# Tell Everyone



## SPREAD THE WORD

Sponsorship is a great way to **support our work, make a change and spread the word on environmental issues.**

Promote your activities through your **social media** and get your friends and family to share your posts.

Ask if you can advertise your sponsorship on your school or work newsletters.



## SOCIAL MEDIA

### Get hashtagging!

Use social media to keep supporters & PECT up to date with your progress and rally more people to support you! **Remember to add pictures!**



Here's an example:



James Smith Tweeted

Check out how i'm raising money for @SustainablePECT - why don't you join me? #SponsorMe #TEAMPECT



## ONLINE FUNDRAISING

The **easiest way to raise funds for PECT is online.** Once you have picked your activity to get sponsored for, you can set up a fundraising page on one of the many online platforms available.

Some popular platforms you could use are GoFundMe, Virgin Money Giving and JustGiving. Go to your preferred platform and **select us as your chosen charity** (you may need to look us up by charity number: 1023929).

If we're not listed, email **fundraising@pect.org.uk** and we'll get ourselves registered.

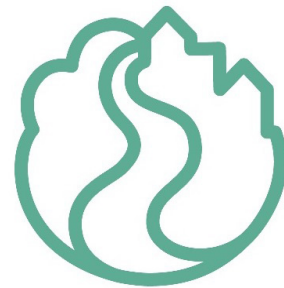
## REMEMBER...

**We would love to know what you are organising** and may be able to help promote your event on social media.

Email **marketing@pect.org.uk** to share your plans.

Please publicise your events as **"In aid of PECT"**. Any printed publication that mentions our name and/or logo should also include our Registered Charity no. 1023929.

# Where does your money go?



## £5

Could enable us to provide an energy efficiency resource kit to help a household to save money on their energy bills

## £10

Could enable us to plant and maintain one tree for future generations

## £100

Could enable us to provide an environment education session to a school



# Fundraising Ideas

## TELL YOUR BOSS

Had a great day at work? Smashed that presentation? Hit those figures? How about making it even better... **donate a day's salary to PECT.**



OR...

maybe **get your workplace to match the money you raise** for the other ideas on this list? Double your efforts!



## SELL YOUR STUFF

You know it's about time you sold that pile of clothes and books taking up space in your wardrobe. **Organise a second-hand jumble sale! Or online on websites like Depop, Thrift+ or Facebook Marketplace.**

Make it bigger! **Arrange a raffle or auction** for larger items and ask local businesses to donate gifts/ experiences.

## GET CRAFTY!

Feeling creative? Get crafty! **Sell your masterpieces and ask for donations.** Try and use sustainable materials for an extra challenge.

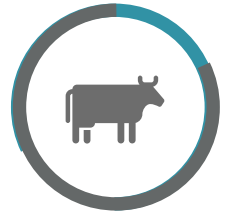


[www.pect.org.uk](http://www.pect.org.uk)

## MEAT-FREE DAY

Moo-ve over beef, chuck the chicken, and go meat-free **for just one day a week.** You could donate the money you save or ask people to sponsor you.

Check out [www.coolfood.net/en/](http://www.coolfood.net/en/) for recipes and tips on how to eat more sustainably!



**14.5%**

of greenhouse emissions are said to be from livestock



## VIRTUAL CLASSES

Go virtual! Know someone who's perfected banana bread? What about a friend who teaches yoga? **Get them to teach your friends and family virtually for a price.**

## MEET THE EXPERT

Know someone who is crazy about wildlife or knows the best hiking trails nearby - **ask them to offer their knowledge and time, to raise donations** and learn about your local environment.



You could do 'expert talks' on any topic, from hairdressing to sport!



## SPONSORED VOLUNTEERING

Get extra karma by being sponsored to volunteer your time! This could range from planting trees, to packing bags, to litter picking.

## PLAN A DINNER PARTY

Do you enjoy cooking? **Try a dinner party.** Bonus points if it's sustainably sourced!



## 'TRASH'ION SHOW

Get trashy! **Organise a trash-ion show** made out of second-hand clothes or even literal trash. Encourage your parents to donate to watch or auction the clothes at the end of the show (clean trash only please.)



## COFFEE BUT MAKE IT SUSTAINABLE

**A sustainable twist on the classic coffee morning**, make sure all of your teas/ coffees/ hot chocolates are fairtrade, you could even encourage vegan treats.



## PLANNING TIPS

- WHO** are you targeting? How will you get your message to them? Who's helping?
- WHAT** will you need to prepare ahead and for your event?
- WHEN** will your event be? Does it combine/ clash with any other local events?
- WHERE** can you host your event? Will it cost and is it suitable?
- HOW** will your event run? What are your key activities?

## SPONSORED EXERCISE

The **CLASSIC** - **get sponsored to hop, skip, jump, walk, run, wheel, ride...** strapped for time? Incorporate it into your day on the way to school or work.



## SELL YOUR SUPPLIES

Help out the environment and your community by **selling old school uniforms and school books!** Money raised goes to PECT!

## BAKE BAKE BAKE

Inspired by the Great British Bake Off? Challenge your friends **to bake using as many sustainable ingredients as possible and sell your bakes.** This could mean Fairtrade products, vegan or for an extra challenge - try zero waste!



*Keep it Sustainable*

## REDUCE & RECYCLE



Make sure to use recycled paper, reusable cutlery, recycle any paper/ glass/ tins or plastic and use as little materials as you can.



## TRAVEL RIGHT

Encourage as many people as possible to walk, cycle or use public transport to your event.

## MAKE IT LOCAL



Locally sourced goods, in-season food and services will reduce your carbon footprint and help out your neighbours.

# How To: Send In Your Donation

## ONLINE

If you have raised funds for PECT using an online portal such as Just Giving, the money raised will automatically transfer to PECT.

## TRANSFER

You can transfer funds online to:

Peterborough Environment City Trust, Account number: 28899377, Sort code: 54-21-38.

## WEBSITE

You can also donate via our website: [www.pect.org.uk](http://www.pect.org.uk)

## CHEQUE

Send a cheque made payable to Peterborough Environment City Trust to PECT, Ham Lane House, Ham Lane, Peterborough, PE2 5UU. Please include your contact details so we know who to thank!

## IN PERSON

If you would like to hand deliver your cash or cheque to the PECT office, we would love to thank you in person and hear all about your fundraising activities.

Contact [fundraising@pect.org.uk](mailto:fundraising@pect.org.uk) to arrange a time to visit

Once you have sent us the funds, please email [fundraising@pect.org.uk](mailto:fundraising@pect.org.uk) to let us know. We can then confirm the funds have reached us safely and send you a personal thank you note!

## Things To Consider

PECT is extremely grateful to everyone who fundraises for us, however we cannot accept liability for any activities you undertake so please consider health and safety of everyone involved.

**Accessibility** for any disabilities must be catered for, including toilet access

**Children** must be a high priority at any event, please ensure legal supervision at all times

**Collections** need a permit and/or permission from the land owner

**First Aiders** may be required for an event open to the public, speak to your local St John's ambulance for assistance

**Food** at your event must be dealt with in a safe and hygienic manner, and if you plan on serving alcohol you will need a license, unless holding on licensed premises

**One-off insurance** should be taken out if you are planning a large scale event. If you are fundraising through your workplace, check if you are already covered by their insurance

**Photography** needs to include written permission from attendees, including under 16s, who will require permission from their parent or legal guardian

**Raffles (or auctions)** Raffles are considered a type of gambling and are subject to legislation and may need a license from the district council. Check requirements prior to holding a raffle

**A Risk Assessment** should be produced for any event that you are planning large or small, this ensures your event will be legal and safe and help determine any licenses you may need

We are not registered to trade therefore if you are selling goods at your event, you must list prices as 'suggested donation' rather than use a fixed price



# Sponsorship Form



Full Name .....

Phone .....

Address .....

Email .....

Event Name .....

Postcode .....

If I have ticked the box headed 'Gift Aid', I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want Peterborough Environment City Trust (PECT) to reclaim tax on the donation detailed below, given on the date shown. I understand that if I pay less Income Tax / or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand the charity will reclaim 25p of tax on every £1 that I have given.

Title	Full Name	Address	Post code	Date of Donation	Amount (£)	Gift Aid (please tick)
<div><div>giftaid it</div><div>UK taxpayers can make an extra 25p for every £1 for PECT at no extra cost to you by ticking Gift Aid Please fill in all fields in your own writing otherwise we will be unable to claim Gift Aid</div></div>						
Mr	James Smith	12 Example Road, London	EXA 123	04/12/2020	£10	✓
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Please return your completed sponsorship form to: PECT, Ham Lane House, Ham Lane, Peterborough, PE2 5UU

Peterborough Environment City Trust (PECT), Registered Charity No. 1023929

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<i>giftaid it</i> UK taxpayers can make an extra 25p for every £1 for PECT at no extra cost to you by ticking Gift Aid Please fill in all fields in your own writing otherwise we will be unable to claim Gift Aid						
Mr	James Smith	12 Example Road, London	EXA 123	04/12/2020	£10	✓
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*Thank You*  
for supporting



**PECT**

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You are helping



#### **COMMUNITY & EDUCATION**

PECT's bespoke Eco Charter supports environmental education in schools; encouraging over 40,000 students a year to think sustainably about the environment. We also run regular environmental events to raise awareness and get everyone involved with supporting eco initiatives.



#### **RESPONSIBLE RESOURCE USE**

PECT works nationally to help organisations achieve reduce waste & reconsider resource use via eco improvements and environmental accreditation. In the East region alone, in just one year, we helped businesses save 5,856 tonnes of CO2e, equivalent to taking 253 cars off the road.



#### **NATURAL ENVIRONMENT**

Over the last decade we've planted more than 120,000 trees. PECT transforms and enhances neglected spaces, with the help of 100s of volunteers! We educate people on how to improve biodiversity and grow their own food, and encourage community involvement with green spaces.



#### **HEALTH & WELLBEING**

PECT works with residents who are struggling with their energy bills or cannot keep their homes heated at a sufficient temperature. We have provided 1,000s of households with the information and resources needed to stay warm and healthy.

**T: 01733 568408**  
**E: [fundraising@pect.org.uk](mailto:fundraising@pect.org.uk)**



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