













# PECT Strategy 2020-2025: Creating Sustainable Places

EDUCATING - INSPIRING CHANGE - ENCOURAGING ACTION - BUILDING COLLABORATION

	OUR FOCUS			OUR AIMS
<b>NATURAL ENVIRONMENT</b>	 <p>Preserve, protect and improve biodiversity and habitats</p>	 <p>Educate on the importance of the Natural Environment</p>	 <p>Enhance, increase use and improve access to green space</p>	<ul style="list-style-type: none"> <li>• Support the planting of an additional 60,000 trees</li> <li>• Expand tree planting activities to two new areas</li> <li>• Create 2.5ha of wildflower meadows</li> <li>• Improve 5 community green spaces</li> <li>• Develop a volunteer-led woodland management team</li> <li>• Support 10 schools to implement improved wildlife activities</li> </ul>
<b>ECO EDUCATION</b>	 <p>Increase the reach of our education work</p>	 <p>Educate and instil long-term sustainable behaviour change</p>	 <p>Inspire and support educators and young people on environmental issues</p>	<ul style="list-style-type: none"> <li>• Sign up 50 schools to the Eco Charter</li> <li>• Develop an Eco suite of services including early years and secondary skills</li> <li>• Launch the Eco Explorers framework and develop an accompanying online offering</li> <li>• Become a national alternative to Eco Schools and an accreditation of excellence</li> </ul>
<b>HEALTH AND WELLBEING</b>	 <p>Support positive food choices</p>	 <p>Encourage sustainable and healthy lifestyles</p>	 <p>Address barriers to mental and physical health through the use of the natural environment</p>	<ul style="list-style-type: none"> <li>• Support 2,000 homes who are in fuel poverty</li> <li>• Co-create 5 community projects to enhance the environment</li> <li>• Work with 10,000 households to improve their environmental footprint</li> <li>• Achieve funding of £250,000 for food-based programmes</li> <li>• Develop social prescribing and Corporate Social Responsibility packages for organisations</li> </ul>
<b>CLEAN GROWTH</b>	 <p>Support clean growth</p>	 <p>Create positive environmental action and encourage innovation</p>	 <p>Encourage a smarter use of resources</p>	<ul style="list-style-type: none"> <li>• Increase the iiE membership to 400 organisations, including 50 vets and 200 professional services</li> <li>• Save 50,000 tonnes of CO2 through our activities</li> <li>• Work with 5,000 households to lessen their impact on the environment through reduced resource usage</li> <li>• Deliver 10 externally verified training courses</li> </ul>