

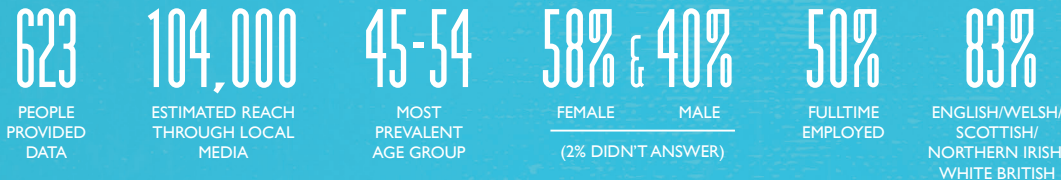


THE CHALLENGE

Peterborough Environment City Trust (PECT) carried out research on what people value in the city and what the main environmental issues are.

As a charity, we want to ensure our focus is being informed by what people want to see. We believe there are critical issues that need to be discussed and action taken.

WHO DID WE ENGAGE WITH?



WHAT DID WE DO?

- 1 OPEN GAP POETRY
- 2 FOCUS GROUPS
- 3 EVENTS

THE RESULTS:

TOP 3 BIGGEST ENVIRONMENTAL CHALLENGES



1. SUSTAINABLE TRANSPORT (64%)

Concerns included:

- Poor public transport
- Unmaintained cycle paths
- Car dependency and traffic congestion

"For journeys of four miles or less, what's wrong with walking or cycling? I do, and yet people look at me in a funny way when I suggest this" - Participant



2. ZERO WASTE (60%)

Concerns included:

- Litter
- Fly tipping
- Education about waste disposal
- Excessive packaging

"Educate people away from the 'throw away' society" - Participant



3. LAND USE AND WILDLIFE (41%)

Concerns included:

- Development impacting on wildlife
- Lack of creation of new wildlife habitats
- Degenerating green space

"Whilst green spaces are plenty, I don't think other spaces are utilised as well as they could be. Rooftop gardens or solar panels on roofs would be a great example of this" - Participant

What did participants value most in Peterborough?

- 1 Natural environment
- 2 Heritage
- 3 Leisure activities

What are Peterborough's greatest challenges?

- 1 Housing shortage
- 2 Immigration
- 3 Population growth

PECT FOCUS

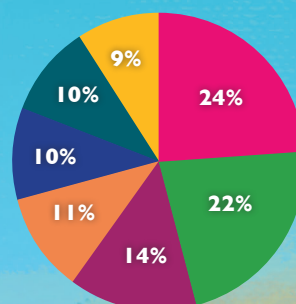
The top three issues people think PECT should be focusing on are:

- 1 Sustainable Transport
- 2 Zero Waste
- 3 Land Use and Wildlife

FURTHER ENVIRONMENTAL CHALLENGES

- 4. Local and sustainable foods
- 5. Culture and Community
- 6. Health and Happiness
- 7. Zero Carbon
- 8. Equity and Local Economy
- 9. Sustainable water
- 10. Sustainable Materials

WHAT ARE THE BARRIERS PREVENTING PEOPLE TAKING ACTION?



- Lack of money
- Lack of interest
- Time/Too busy
- Infrastructure
- Not my responsibility
- Lack of knowledge
- Other