

## SELF-PUBLISHING: A COMPLETE 'HOW TO' GUIDE

Sunday 16<sup>th</sup> June 2019, 9:30am to 4:00pm

£75 incl. lunch (Early Birds: £60 if paid before 20<sup>th</sup> May)

Hall Barn, Bleddfa Centre



A team of experienced writers and publishers will take you through what you need to know about publishing your own book. The panel will discuss

- how to write the best book you can
- the editing process
- designing your books appearance and cover
- production and distribution
- marketing and promotion
- business models and how to generate an income stream

**David Penny**, independent author

**Katharine E Smith** of Heddon Publishing, freelance publishing professional, author of novels and a guide for indie authors: *How to Run a Free Kindle Promotion on a Budget*.

**Caroline Sanderson**, Bleddfa Centre Trustee is a trade-published author and freelance books journalist, Associate Editor of *The Bookseller*, and author of non-fiction books.

**Debbie Young**, independent author, Publications Manager and UK Ambassador of the Alliance of Independent Authors (ALLi), has also published *How to Get Your Self-published Book into Bookstores*.

### BOOKING FORM

(one participant per form, please)

Your name			
Address			
Phone		Mobile	
Email			
Please tick if you're happy to receive our email newsletter and event notifications			

Pay by cheque (made out to Bleddfa Trust) <b>or</b>	
Pay by bank transfer: Bleddfa Trust sort code 20-39-64, a/c no 70149020 <b>or</b>	
Pay by PayPal (to <a href="mailto:hello@bleddfacentre.org">hello@bleddfacentre.org</a> ) <b>or</b>	
Phone us to pay by card – 01547 550377 (will return call if closed)	
<b>TOTAL</b>	

Use your surname and **PUBLISH** as the reference for payments

Let us know of any special dietary requirements here, and we will do our best to oblige

Please let us know how you heard about the event

Please return your booking form by email to [hello@bleddfacentre.org](mailto:hello@bleddfacentre.org) or by post (including payment if necessary)