



HERE FOR LIFE

PAPYRUS



FUNDRAISING FOR POPYRUS

Your Fundraising Toolkit

0300 102 2470
HopeLine24/7

ABOUT US



Papyrus is a young person's suicide prevention charity. That means we provide support, education, campaigns and conversations that keep children and young people safe from suicide. And above all else, we're here. 24 hours a day. That's how we save lives.

We run HopeLine 24/7, our confidential helpline for anyone struggling with thoughts of suicide, and for those who are worried about someone else. We train communities, schools, and workplaces to spot the signs and have life-saving conversations. We campaign for change, challenging the stigma that still surrounds suicide and mental health.

When young people are thinking about suicide, or when families don't know what to do or say, they need to know help is here. That's why Papyrus exists. We're here for life – offering support, education, campaigning, and conversation that keeps more young lives lived, and fewer ended.

We're here. Preventing young suicide – and keeping hope alive.

HOW TO USE THIS GUIDE

We've included QR codes in this guide so you can find out more, watch short videos or take the next step online.

How to scan a QR code:



Open the camera app on your phone

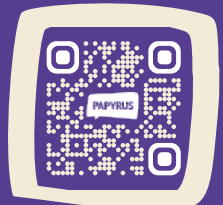


Hold it over the QR code until a link appears



Tap the link to go straight to the right page

It's as easy as taking a photo!



Or visit papyrus-uk.org/fundraising-toolkit

WHY FUNDRAISE FOR PAPYRUS?



Every pound raised helps us reach more young people at risk of suicide and the families, friends, and communities who care about them.

By fundraising for Papyrus, you're doing something extraordinary. You're helping to keep **HopeLine 24/7** open, to train parents and teachers to have difficult conversations, and to spread our message of hope further than ever before.

Your support means more young people can find safety, more parents can find help, and more communities can talk about suicide openly – and prevent it together.

Because of you, more young lives will be lived.



HOW YOUR MONEY CAN HELP US

£15 30-minute call with a **HopeLine 24/7** Adviser.

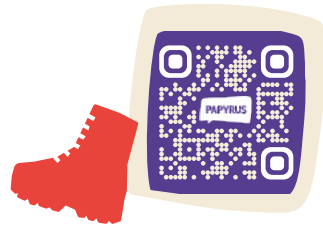
£60 could pay for someone to receive **SPEAK** training and learn the skills to spot the signs someone is struggling and the knowledge to have a safe conversation with them.

£175 Can fund the development of a tailored suicide prevention policy for a school.

FUNDRAISING IN YOUR COMMUNITY

HOST YOUR OWN HopeWalk

HopeWalk is our flagship fundraising event. It unites supporters across the UK starting the conversations that save lives. Each walk is unique – some are quiet and reflective, others are vibrant and loud – but all share the same purpose: to break stigma and spark hope.



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CELEBRATION

Celebrate a birthday, wedding, or anniversary by asking for donations in lieu of gifts. Your special day can bring hope to someone facing their darkest moment.

To find out more:
fundraising@papyrus-uk.org
or call **0300 102 2444** to speak to the Papyrus fundraising team.

GET CREATIVE

There's no one way to spark hope. Whether you're artistic, active, or adventurous, every idea makes a difference.

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CREATE & SELL

Make candles, knit scarves, paint, or craft something beautiful to sell in aid of Papyrus.

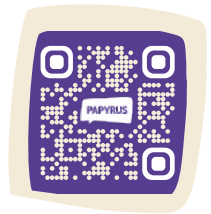


GAME FOR GOOD

Stream your favourite game and invite friends to donate as they cheer you on.

COOK OR BAKE

Host a bake sale, coffee morning or a sponsored dinner party with a purpose.



FUNDRAISE TOGETHER

When people come together, hope grows stronger.

Team up with your workplace, school, college, university or club for a sponsored challenge, quiz night, or talent show. Dress up, dress down, or even go fancy dress, every event that gets people talking helps to save lives.

HOLD A COMMUNITY EVENT

Bring people together for something joyful – a dinner, a gig, a family fun day. Add a donation to the ticket price and know you're helping to save young lives.

ONLINE FUNDRAISING

From Facebook birthday fundraisers to digital raffles, there are endless ways to raise hope online. Join our **Papyrus Supporter Group** on Facebook to connect with others and share ideas.

Take on a SPONSORED CHALLENGE

Do something extraordinary – for yourself, and for the young people who need support.

PARACHUTE FOR PAPYRUS

Take a leap that starts conversations. Jumping from 15,000 feet might feel brave but so is talking about suicide. Join others across the UK who are raising awareness with every freefall.

ABSEIL

Step over the edge and take part in one of our iconic abseil events. Whether it's a personal challenge or a team effort, every descent helps us reach more young people in need of support.

OBSTACLE COURSES

Welcome to the ultimate obstacle course.

Born Survivor is a mud-drenched, soul-shaking, team-driven experience where every crawl, climb and carry reveals what you're truly made of. We don't just build obstacles. We forge grit, resilience, and the kind of fire that stays with you long after the mud's washed off.

WALKS & HIKES

Take in incredible scenery while raising awareness and donations. Each year we partner with Ultra Challenge to offer opportunities to explore some of the UK's most beautiful trails alongside supportive, like-minded fundraisers.

Prefer to plan your own adventure? We can help you organise a sponsored climb, from Snowdon at night to the National Three Peaks.



**WE'RE HERE
FROM SIGN-UP TO
SUCCESS.**

Contact our Fundraising Team to start planning your challenge:

fundraising@papyrus-uk.org

0300 102 2444



RUNS

Join Team Papyrus at major events like the Great North Run or the London Landmarks Half Marathon. We offer discounted sign-up fees and will be with you every step of your fundraising journey. You'll receive a branded Papyrus running top and support from our fundraising team to help you reach your goal.

Already have your own place? You can still fundraise for Papyrus by setting up a JustGiving page.

OVERSEAS ADVENTURES

If you've always dreamed of travelling while making a difference, you can fundraise for Papyrus through one of our overseas challenges. Trek the Sahara Desert, climb Kilimanjaro, or reach Everest Base Camp – extraordinary journeys that help save lives back home.

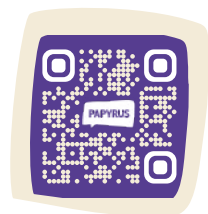
WING WALK

This one's truly unique. Soar through the air for 10 minutes at up to 110mph, standing 700ft high. Wing walking is an experience you'll never forget and a story you'll be proud to tell.

ORGANISE YOUR OWN CHALLENGE

Have your own idea? We'd love to hear it. Whether it's a personal endurance goal or something creative your whole community can join, we'll help you make it happen with resources, merchandise, and support along the way.

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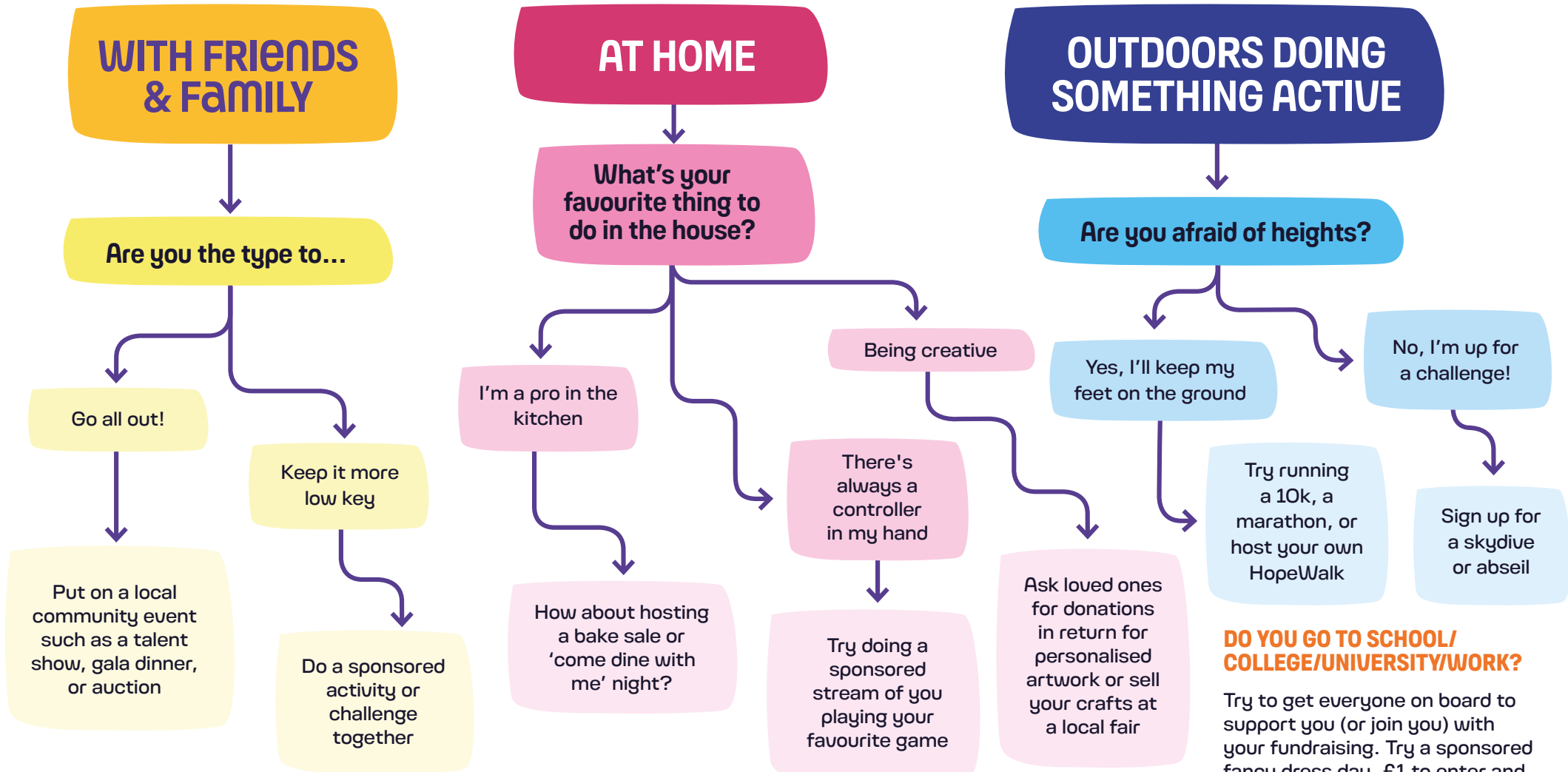


WHERE CAN YOU BE FOUND SPENDING YOUR FREE TIME?

**GOT AN IDEA OR
need some advice**

Contact our Fundraising Team
fundraising@papyrus.org.uk

0300 102 2444



DO YOU GO TO SCHOOL/ COLLEGE/UNIVERSITY/WORK?

Try to get everyone on board to support you (or join you) with your fundraising. Try a sponsored fancy dress day, £1 to enter and the best fancy dress wins a prize.

PARTNERING FOR PREVENTION

Partnering with Papyrus means making a real difference in preventing young suicide.

Together, we can bring understanding into workplaces, open conversations about mental health and suicidal ideation, and save lives.

When your business supports Papyrus, you're not only helping us to prevent young suicide, you're helping to build a more compassionate culture within your organisation.

Our Corporate Partnerships offer:

- Opportunities for staff fundraising and volunteering.
- Access to suicide prevention training and wellbeing resources.
- A shared sense of purpose and impact that unites your team.

To find out more, email corporate@papyrus-uk.org

WORKPLACE FUNDING

Get your colleagues together and have some fun for a vital cause. Try a:

- Office bake-off or coffee morning
- Sponsored silence
- Dress-down day
- Office Olympics
- Donate-an-hour of pay initiative

Every workplace fundraiser brings teams closer, raises awareness, and helps us reach more young people when they need us most.

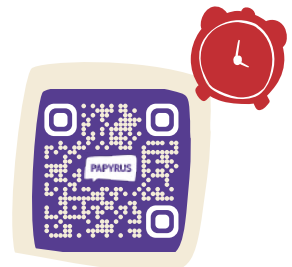
PAYROLL GIVING

Payroll Giving is one of the simplest and most effective ways to support Papyrus. Donations are made directly from your salary before tax, meaning your gift goes further at no extra cost to you.

If you're a business, it's an easy and meaningful way to show your care.

If you're an employee, it's a way to give hope with every payday.

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REGULAR DONATIONS

A regular gift keeps our services running day and night. Your monthly donation means we can answer more calls, train more people, and plan for the future. Join our community of regular givers and help us make sure no call for help goes unanswered.



OTHER WAYS TO GIVE



REMEMBERING A LOVED ONE

Create a **MuchLoved Tribute Page** to share memories, photos, and messages while raising funds in memory of someone special.

Connect with our fundraising team to find out more about setting up a tribute for your loved one.

GIFT AID

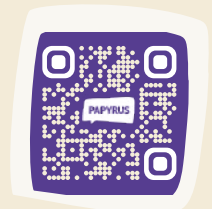
Gift Aid allows us to claim an extra 25p for every £1 you donate – at no cost to you. If you pay tax in the UK, please tick the Gift Aid box so your gift can go even further.

LEGACY GIVING

Leaving a gift in your Will is a lasting act of hope. It helps ensure that our life-saving work continues for future generations.

Write your Will for free online with our trusted partner Octopus Legacy, or explore our partnership with Bequeathed, who offers online Will services and legal advice if needed.

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WAYS TO DONATE

Every donation helps us reach more young people, answer more calls, and keep hope alive. Here are the ways you can give; safely, simply, and in the way that suits you best.



ONLINE DONATIONS

You can make a secure online donation through our website at papyrus-uk.org/donate

Please include a short note in the comments section to let us know how your funds were raised, or share anything you'd like us to know about your donation.



**TEXT
PAPYRUS10
70085
TO DONATE £10**

TEXT DONATION

Donating by text is quick and easy.

Text **PAPYRUS** to **70085** to donate **£5**, or text **PAPYRUS** followed by your chosen amount (for example, **PAPYRUS10** to donate **£10**).

Your donation will be added to your monthly phone bill. You can even add Gift Aid to make your gift go further.

We use a trusted platform called Donr, which takes a small 5% fee from each donation. Donations will be added to your monthly phone bill and you can also add Gift Aid.

DEPOSIT CASH

If you'd like to pay cash directly into our bank account, you'll need an official paying-in slip from our fundraising team.

These can be used at any Post Office and some branches of HSBC.

Let us know your address and how much you're donating, and we'll send a slip out to you.

If you need help, our Fundraising Team is here:

0300 102 2444

fundraising@papyrus-uk.org

SEND A CHEQUE

Please make cheques out to 'Papyrus' and sent to:

The Fundraising Team
Papyrus Prevention of Young Suicide
Unit 2 Bankside
Crosfield Street
Warrington
WA1 1UP

We always like to hear more about your donation, so that we can thank you, so please include a short, covering letter if you can.

BANK TRANSFER

You can also make a donation via online bank transfer.

Before sending your donation, please contact our Fundraising team for a unique reference number so we can thank you properly.

Bank details:

Papyrus Prevention of Young Suicide
(Charities Aid Foundation)

25 Kings Hill Avenue
Kings Hill
West Malling
Kent
ME19 4TA

Sort Code: 40 52 40

Account Number: 00 00 99 52

Please let our fundraising team know once your transfer has been made.

Every contribution, large or small, helps us to save lives and bring hope to young people and their families.

FUNDRAISING RESOURCES

Find downloadable materials, printable collection boxes, posters, cake flags, and totalisers on our website to help make your event a success.

We can also provide branded merchandise to help you proudly show your support.

Prefer not to set up an online fundraiser? That's okay - we have paper sponsorship forms too. Just ask our team.



VOLUNTEERING

Become part of the Papyrus community by volunteering. Whether it's cheering on our runners, hosting a collection tin, or becoming a Papyrus Champion, your time helps us reach more people and save more lives.

Find out how to get involved on our website.

papyrus-uk.org/fundraising-toolkit





THANK YOU

Every pound you raise helps us to reach more young people, support more families, and change more lives. Together, we can prevent young suicide and keep hope alive.

Thank you for standing with Papyrus.
HERE FOR LIFE

Collecting for Papyrus

If your event is in a public space, you'll need permission or a licence from your local council. For private venues, written permission is enough. Once you're ready, [fill out our short form](#) and we'll send your collection tins.

Raffles and Lotteries

If tickets are sold and prizes drawn on the same day, it's a raffle – no licence needed. If tickets are sold in advance, it's classed as a lottery and may require a licence. Check the [Gambling Commission](#) website for details.

Using Our Logo

If you're creating your own materials, please refer to our [Brand Guidelines](#). Send your designs to our Marketing and Communications Team for approval before printing or sharing.

Parental Consent

If you're under 16, please ask a parent or guardian to email fundraising@papyrus-uk.org or call **0300 102 2444** to confirm their consent before you begin fundraising.

0300 102 2470

HopeLine24/7

If you are thinking about suicide or are concerned about a young person who may be, you can contact HopeLine24/7 for confidential support and practical advice.



CALL
0300 102 2470

TEXT HOPE to
88247



EMAIL
pat@papyrus-uk.org

papyrus-uk.org