

loaf

TLC GUIDE

(JUST FOR RUGS!)



RUG & ROLL

Say hello to your new Loaf rug! A whole lot of love goes into ensuring each of our floor-fillers is unique and beautiful. To help keep your new rug looking gorgeous forever, we've jotted down a few tips for looking after it...



Our rugs are handmade using the finest quality wools and should therefore sustain normal wear and tear (and by 'normal', we mean they probably won't survive being trampled by a herd of elephants...we think...)



If you find the odd loose thread, just snip it off with a nice, sharp pair of scissors. If it looks a little fluffy when you first roll it out, that's just excess fibres that are easily removed with a quick once-over with the Hoover.

CLEAN SWEEP

Vacuum-clean regularly and thoroughly to remove gritty dirt that can damage the fibres. Avoid using the rotary brush on wool or shaggy rugs as it can cause fuzz and damage longer strands.

If someone spills something (the horror!) simply use a wool-friendly carpet cleaner and blot the stain with a clean cloth (no rubbing though, please!). If it's a real toughie, we recommend you get the professionals in.

FADE AWAY

Try to keep your new rug out of really sunny spots to avoid colour fading.



CONTACT US

If you have any more questions, please feel to give us a buzz on 0203 141 8300 or drop us an email awake@loaf.com. Our Loafers are on hand to help.