



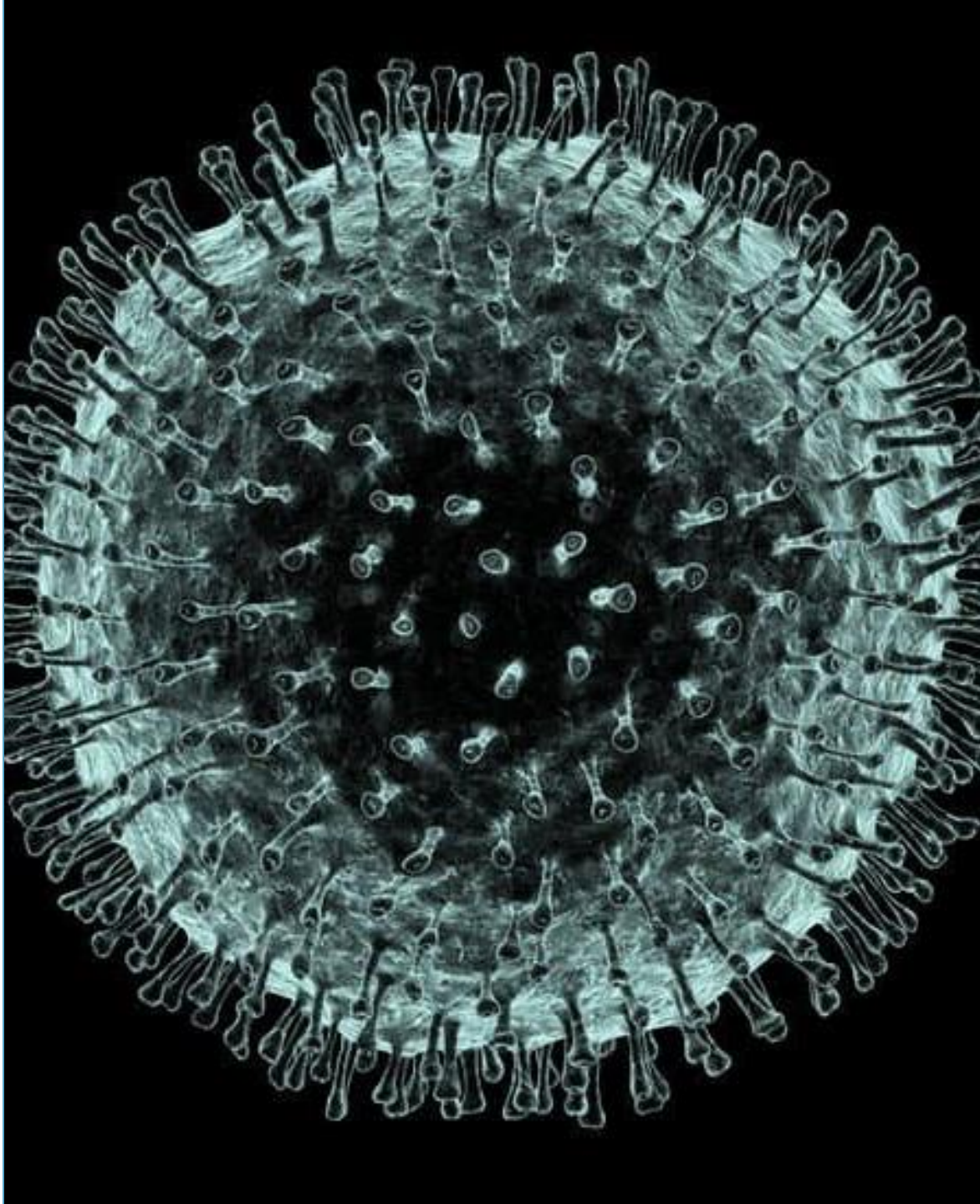
University of
Strathclyde
Engineering

Enhancing engagement outwith the classroom: Using videos within Snapchat as a tutorial tool.

Suzanne Faulkner MSc, BSc(Hons)

www.strath.ac.uk/engineering

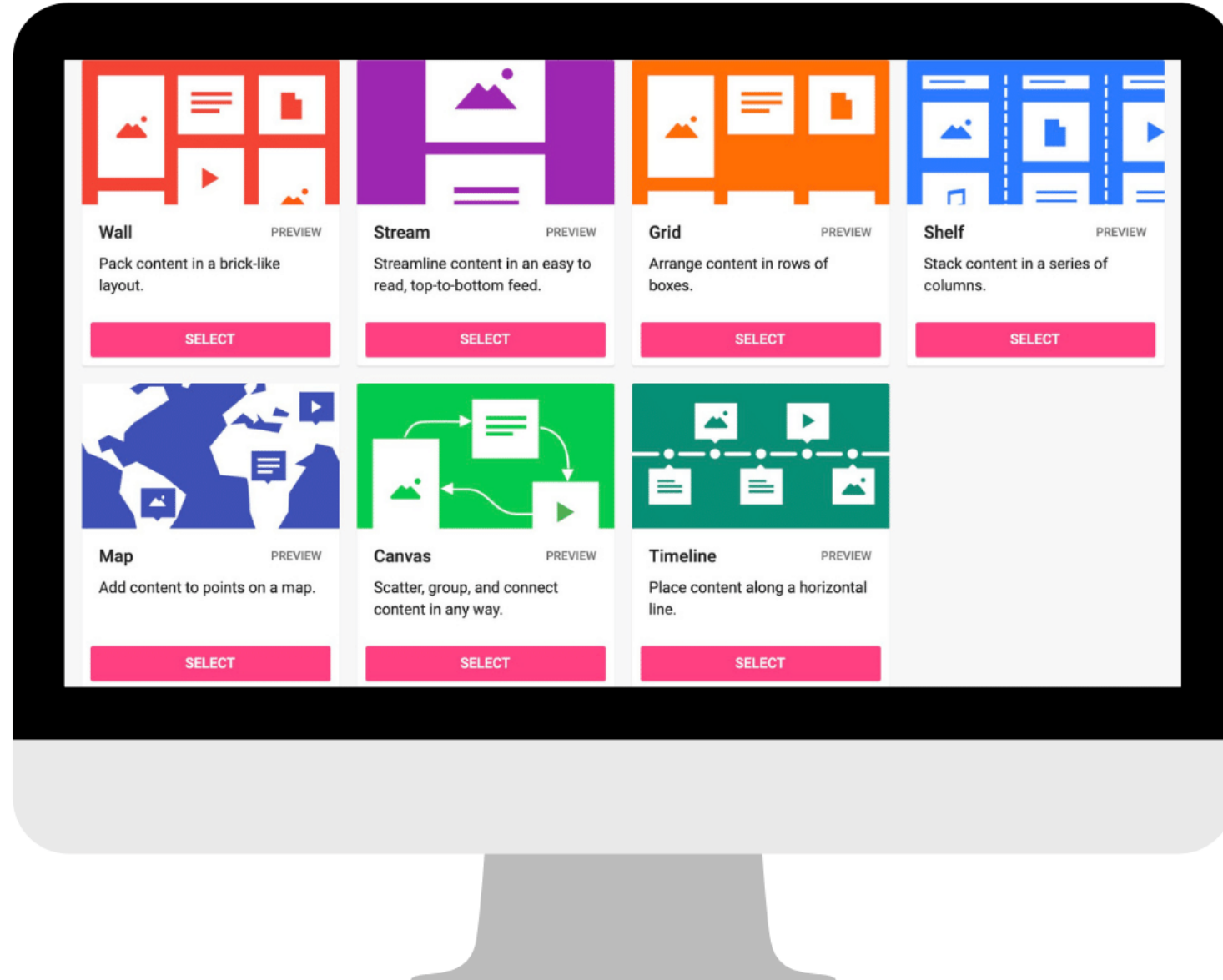
The problem!



Not the only problem!

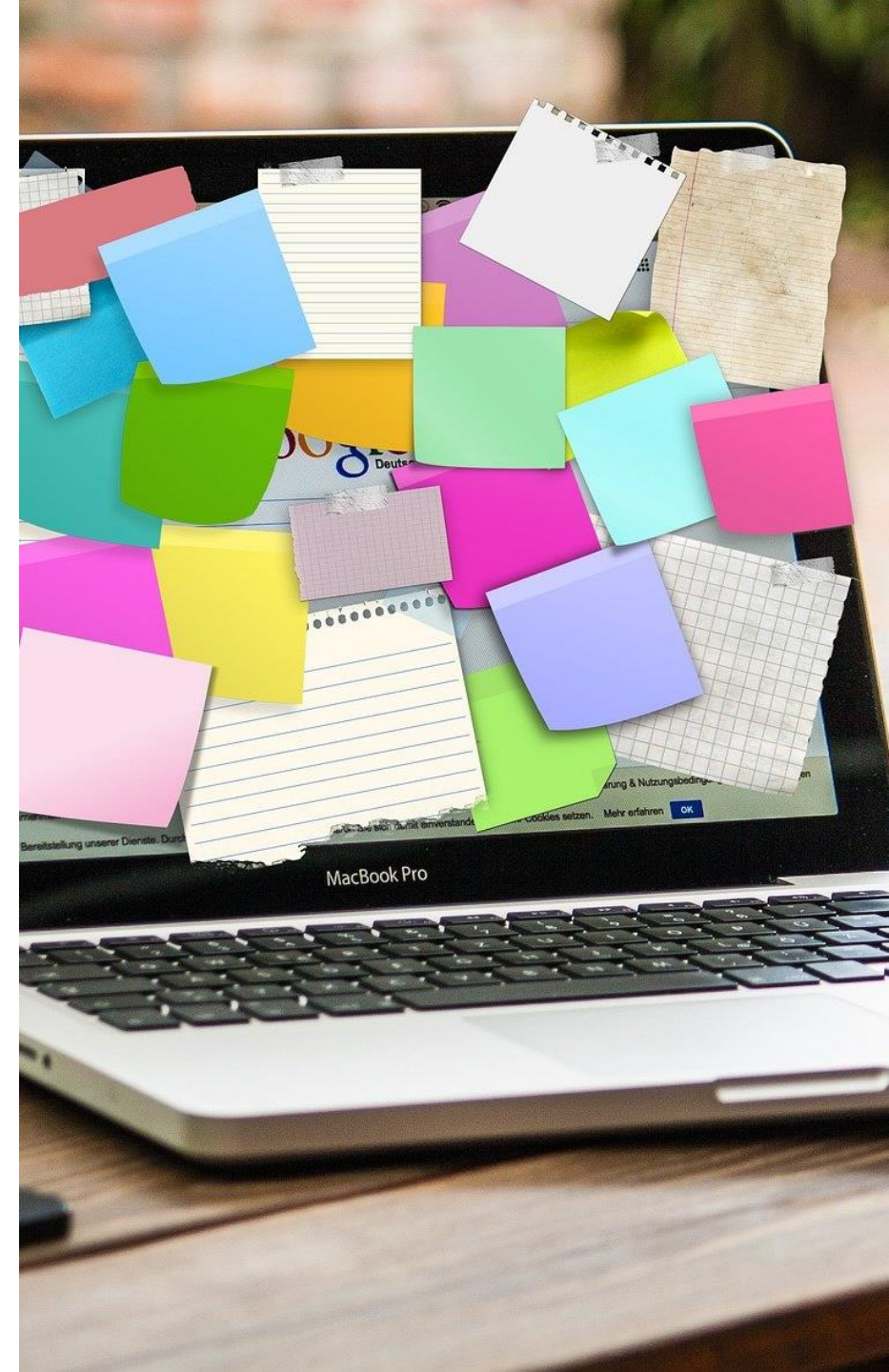


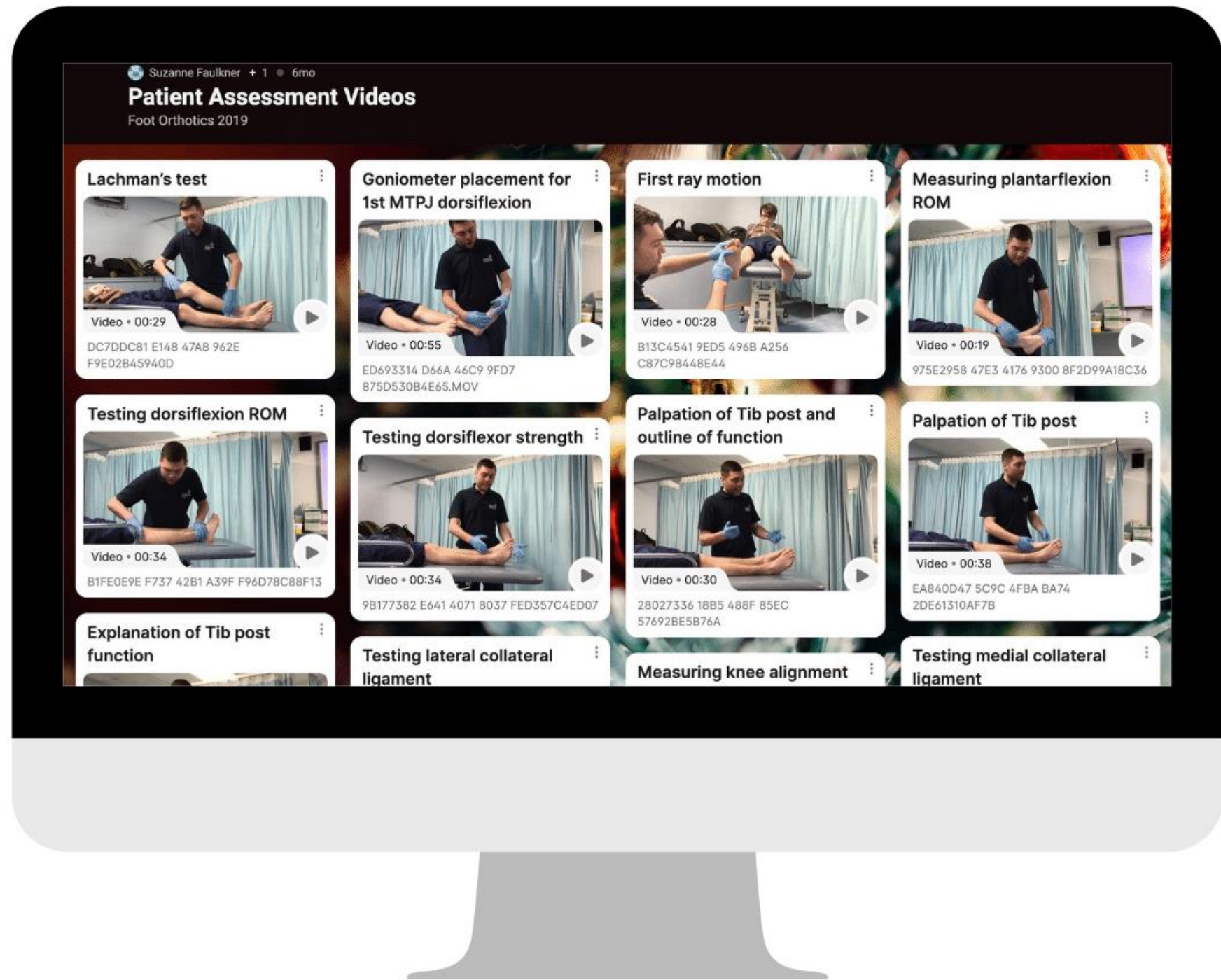
The solution!

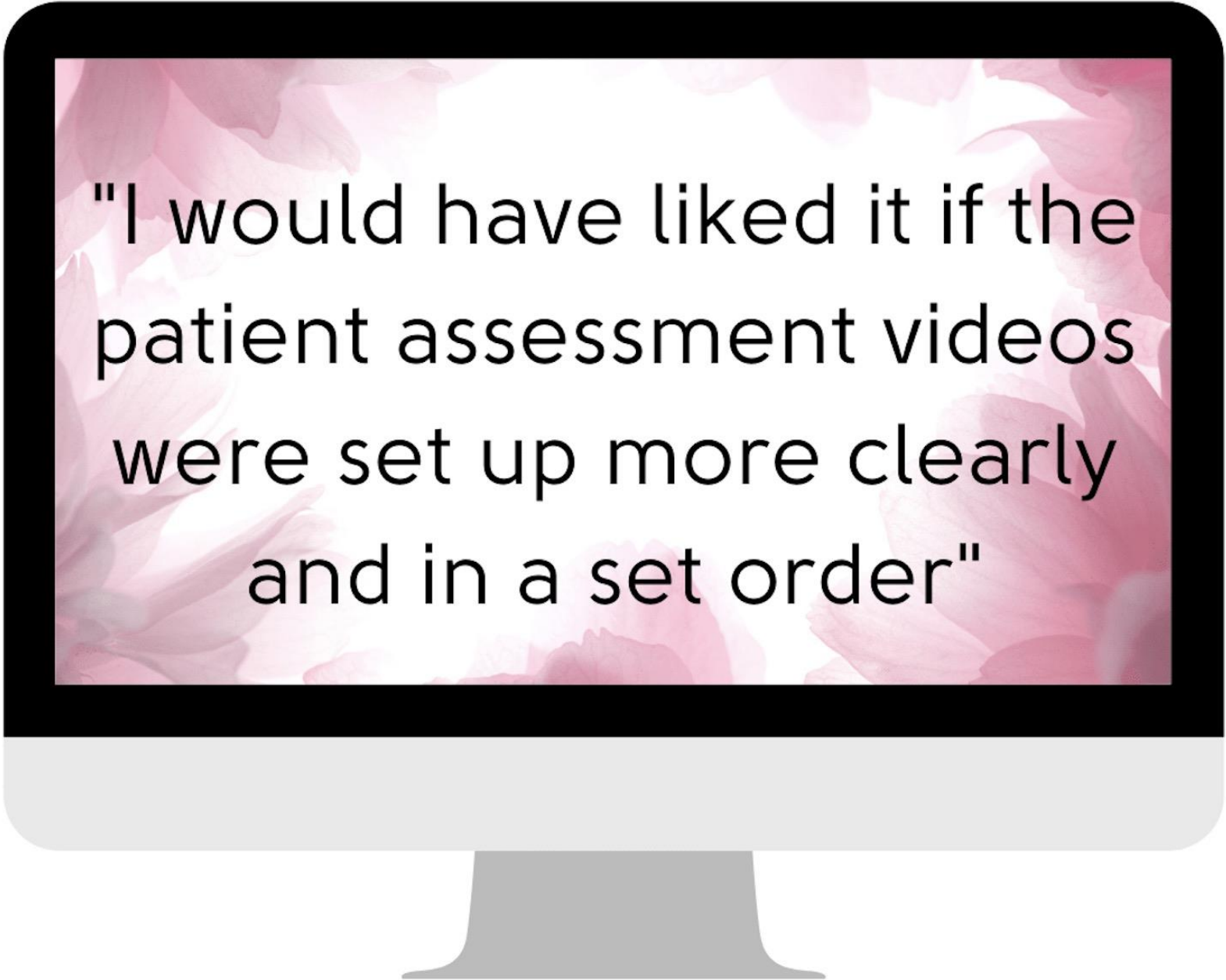


What is Padlet?

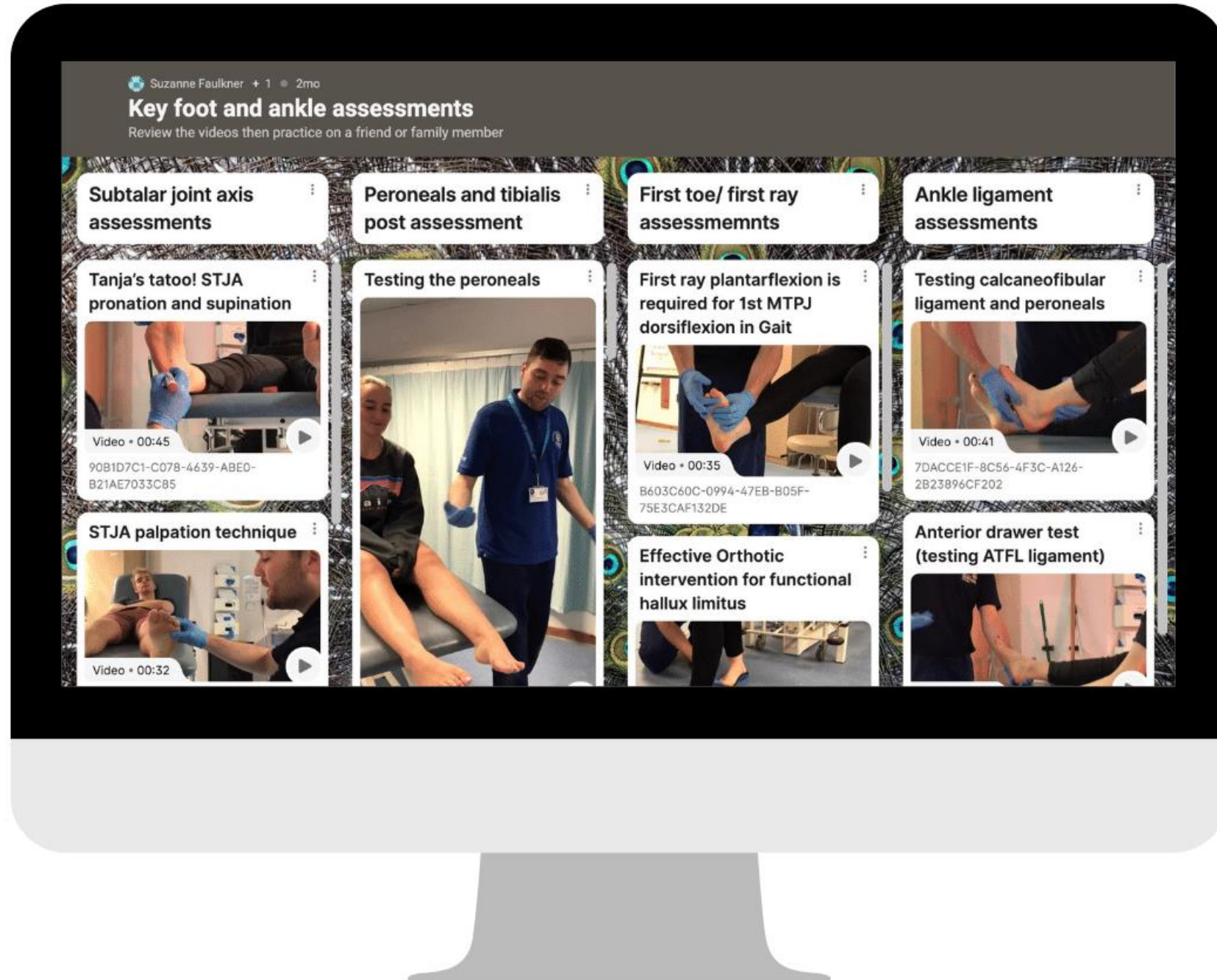
- An electronic pinboard.
- Collaborative.
- Interactive.
- Can 'pin' various resources including; video, documents, audio.
- Can be password protected.

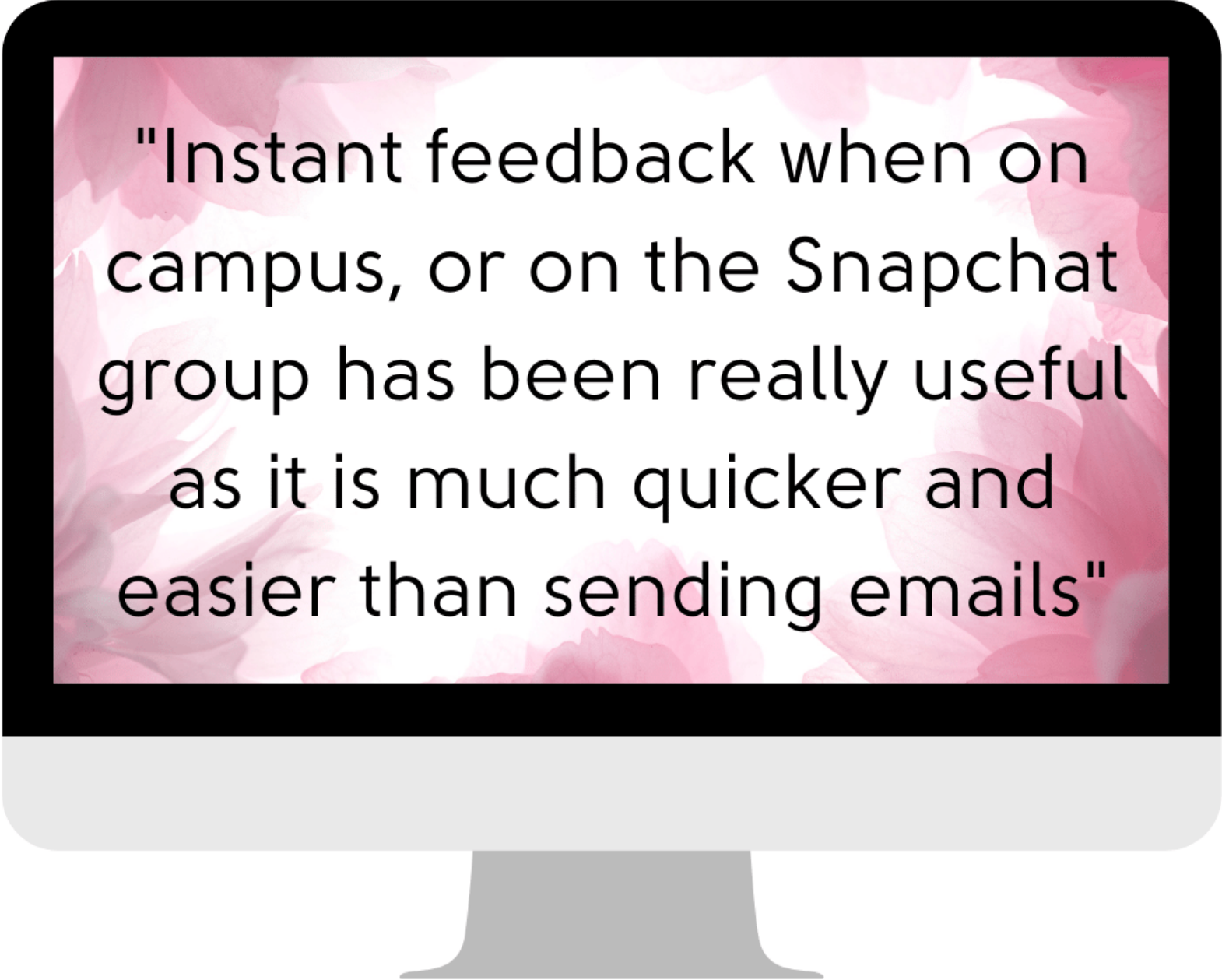




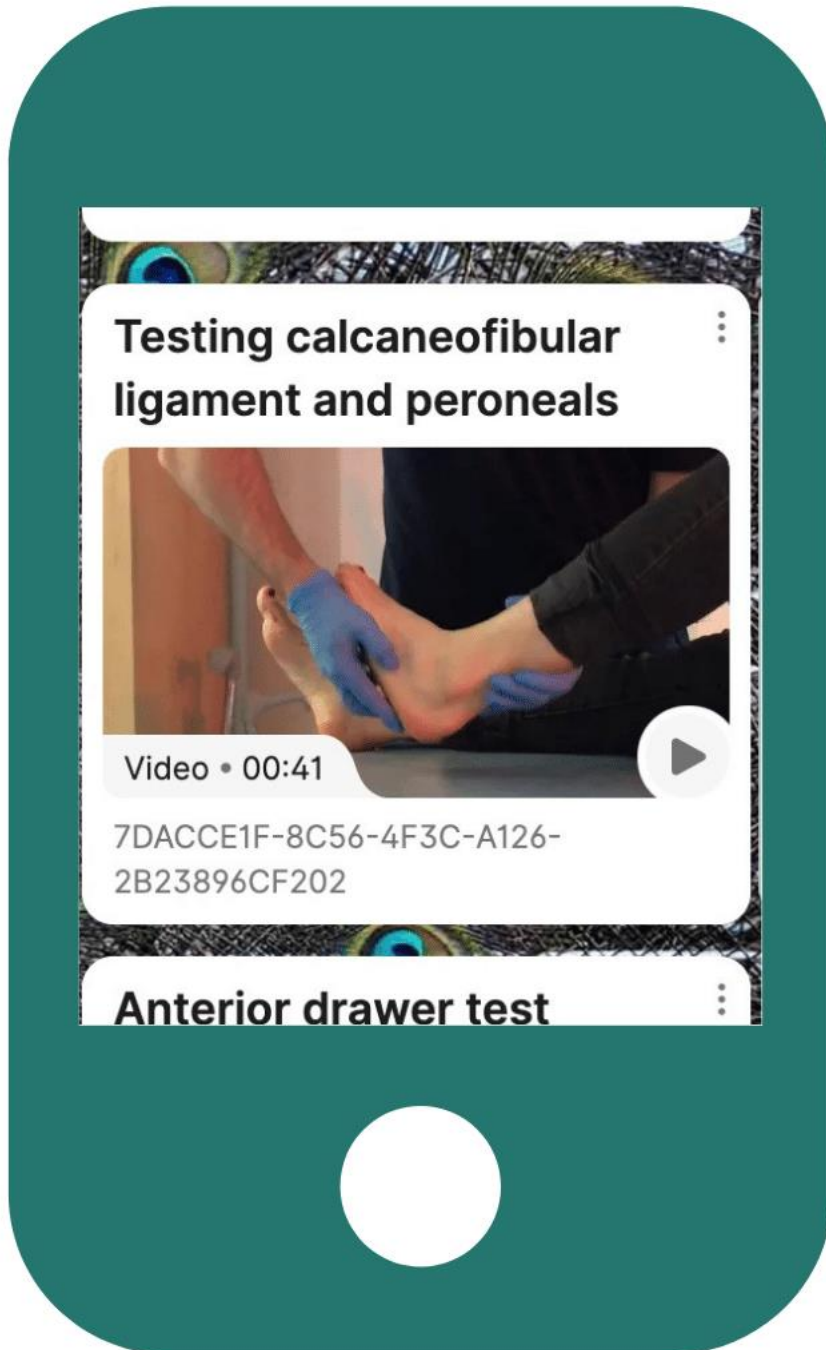
A computer monitor with a black bezel and a light gray base. The screen displays a quote in black text over a background of soft, pink, watercolor-style floral patterns. The quote is: "I would have liked it if the patient assessment videos were set up more clearly and in a set order".

"I would have liked it if the patient assessment videos were set up more clearly and in a set order"





"Instant feedback when on campus, or on the Snapchat group has been really useful as it is much quicker and easier than sending emails"



Learning anytime, anywhere.





Snapchat



Why use Snapchat?

- It's where my students 'are'.
- “77% of online respondents between the age of age 18 and 24 years stated that they are Snapchat users”.
(Statistica).
- Students were not engaging with chats/forums on VLE.

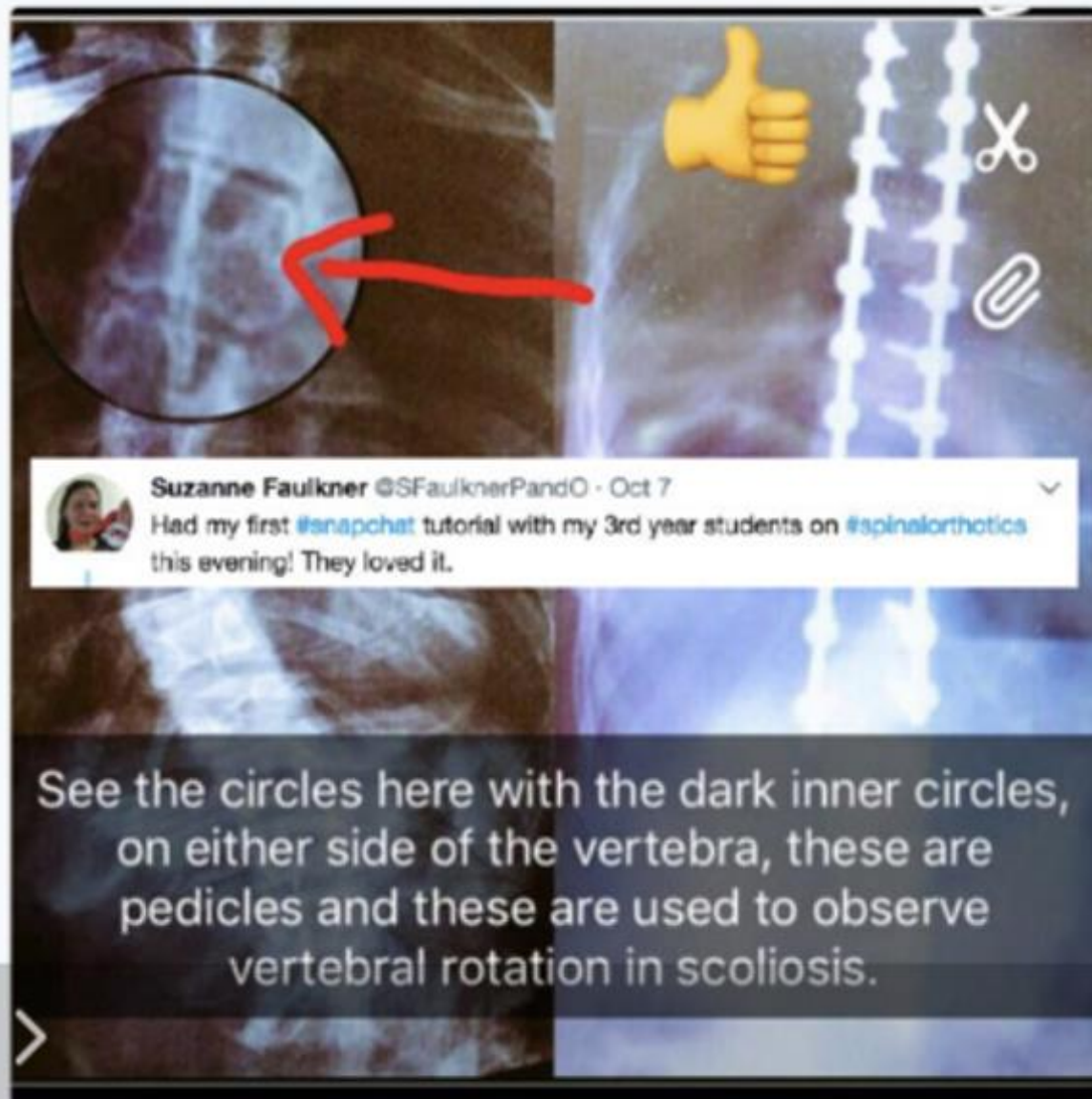




Suzanne Faulkner @SFaulknerPandO · Oct 7

Replying to @SFaulknerPandO @EricStoller @MrsGingerLawyer

This is an example of one of my posts, this was in response to a question asked by a student.



Teaching Fellow in Prosthetics and Orthotics, University of Strathclyde, novice triathlete, passionate about digital engagement & Lego Serious Play enthusiast!

I passed around my phone with my Snapcode thingy, the students scanned it and then I added them to the group. I then posted pictures with related questions. You can add text to your Snaps I'll post an example ...



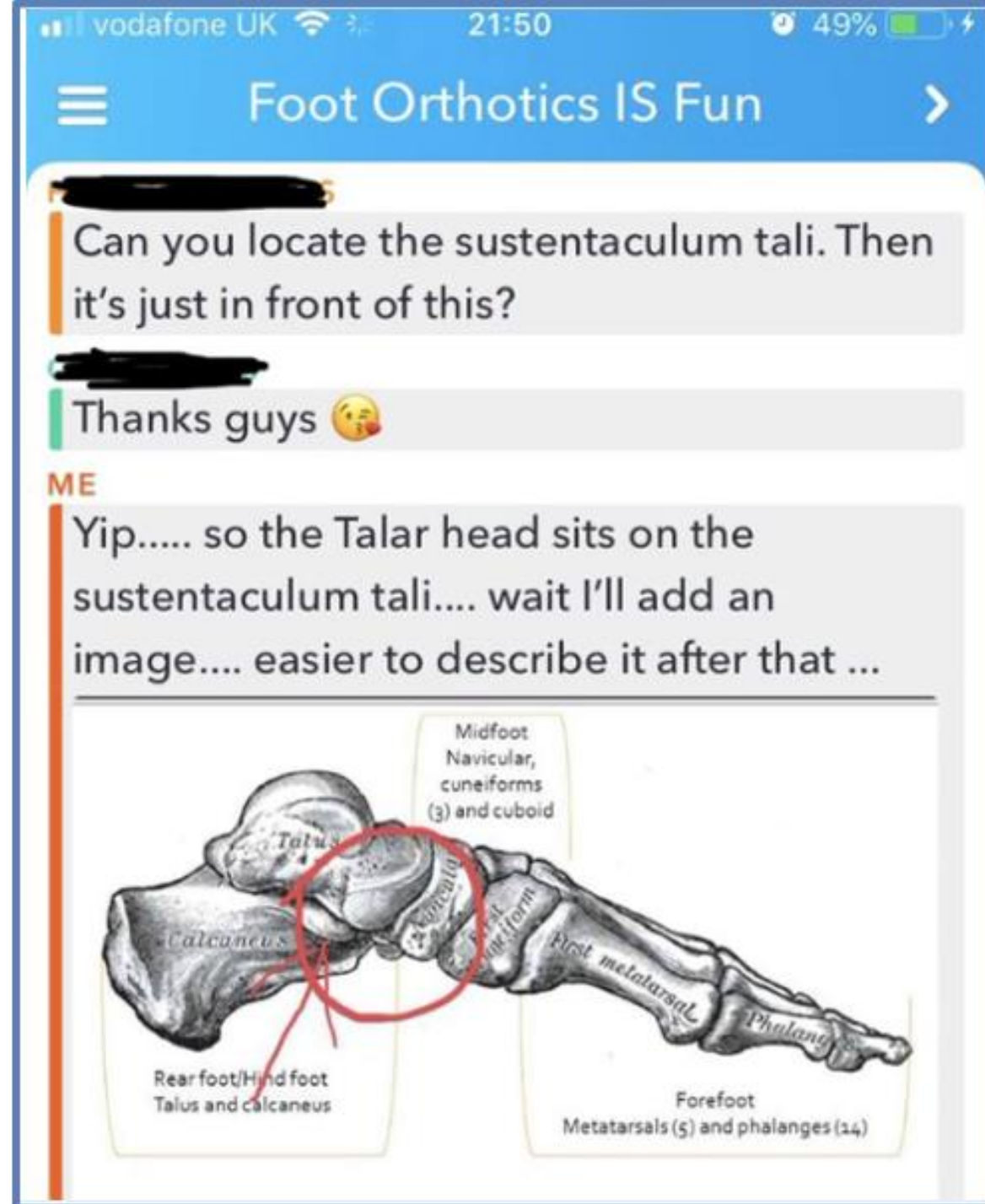
#OUSocMed

Bitmoji



The best Bitmoji ever!

- Allows students to interact with each other AND the lecturer.
- Can interact at a time suitable to them.
- “Beneficial for exam preparations”.
- “Less stressful than e-mailing”.
- “More relaxed way of asking questions”.
- “We can see when you are available”.



To Snap or not to Snap?

Pros

- Communicating with many at the one time.
- ↑ engagement.
- Learning ‘on the go’.



Cons

- Group size (now up to 63)
 - Expectations
 - ↑ SM use
 - Time (extra labour)
- (Webster, 2019)

Benefits and challenges to using vidoes

Benefits:

- Can learn anytime, anywhere on any device.
- Flipped learning  better prepared for clinical sessions.
- Demonstrations can be viewed more clearly, and repeated viewing is possible.

Challenges:

- Time and resources.
- Digital poverty.
- Learning in isolation. (Jang and King 2014)

Questions?



References:

- Statistica (2018) Share of Snapchat users in the United Kingdom (UK) in January 2018, by age group. Available at: <https://www.statista.com/statistics/611255/snapchat-users-in-the-united-kingdom-uk-by-age-group/> [12 March 2018].
- Webster.D (2019) 'Building Cohort Identity through Social Media', in Rowell, C (ed.), Social Media in Higher Education: Case Studies, Reflections and Analysis, Cambridge, UK: Open Book Publishers.
- Jang.H.W, Kim, K.J (2014) Use of online clinical videos for clinical skills training for medical students: benefits and challenges. BMC Medical Education. 21;14:56. doi: 10.1186/1472-6920-14-56.

Resources:

- <https://www.youtube.com/watch?v=bGHR0IKgWpQ&t=5s>
- <https://www.youtube.com/watch?v=TNMdLzbxioQ>



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