

BIO**Name:** Rumi **Age:** 22/23

- Rumi has very limited work/life experience.
- She is studying for a masters, “just because....”. She has an idea that she “needs” a masters.
- She has moved directly from UG study to a Taught Masters.
- She is academically inclined.
- She is both excited and anxious about her PG studies.
- She has very limited experience in active decision making, particularly in relation to her own progression.

GOALS:

- Unknown

FRUSTRATIONS:

- Lack of support to identify goals
- Lack of time

MOTIVATIONS:

	LOW ----- HIGH
Incentive	-----X-----
Fear	-----X-----
Growth	-----X-----
Confidence	-----X-----
Social	-----X-----

EXPECTATIONS:

Digital	-----X-----	Non- Digital
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PREFERENCES:

Guidance	X-----	Autonomy
Personal Devel	-----X-----	Award