

CR Design Ltd

Environmental Policy and Statement of intent

CR Design Studio is a multi-disciplined graphic communications agency supplying creative concepts, web and digital development at its core. We operate at a single business premises in Llanishen, Cardiff.

We are proud to be working to be an environmentally responsible company. Founded in 2008 with an ethical commitment to be carbon friendly, sustainability is at the heart of our company, instilled in our people and promoted in our brand ethos.

Passion in creativity, a mind of innovation and a heart for the environment.

Our commitment:

We are fully committed to reducing the impact our company has on the environment. This includes identifying the aspects of our business relative to this process, measurement and monitoring, providing solutions to reduce negative impact and a commitment to continually improve our environmental performance.

We aim to:

- Assess and monitor our energy usage and waste output.
- Actively reduce our waste through waste reduction policies, recycle and reuse as much as possible and promote creative thinking amongst staff.
- Embrace new and more efficient technologies to reduce energy consumption by providing better performance per watt or automated 'power down when not in use' policies.
- Be local and socially responsible.
- Seek new opportunities to help raise awareness to climate change and enhance our local communities.

Note to policy:

We are currently seeking advice from and working with the Carbonisation Adviser from Business Wales to develop our response and commitment to reducing our environmental impact.

Signed

Helen Richards
Client Relations Director/Joint MD

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