

HRH Princess Eugenie Announced as Patron of Artswork

Championing Youth Empowerment Through Creativity and the Arts

3 October 2025 - Artswork, the national charity dedicated to empowering young people through creativity, is delighted to announce Her Royal Highness Princess Eugenie as its new Patron.

Princess Eugenie brings a deep and personal commitment to the arts and youth empowerment, aligning perfectly with Artswork's mission to unlock the potential of young people through creative opportunities. As a passionate advocate for artistic expression, sustainability, and social impact, Princess Eugenie's patronage marks a significant milestone in Artswork's journey to empower young people to be the next generation of creative and cultural leaders.

Speaking on her new role, Princess Eugenie said:

"I think empowerment is such a beautiful word, and so working alongside Artswork to empower young people is something I feel really aligned on. I hope more people will learn about Artswork, and I hope it will create something amazing for the future."

Princess Eugenie's involvement in the arts is longstanding. She currently serves as a director at the prestigious Hauser & Wirth gallery and was recently appointed a mentor for the King's Foundation's "35 under 35" initiative, supporting young changemakers in the fields of fashion, architecture, sustainability, and the arts. Her hands-on approach and dedication to mentoring young creatives reflect her belief in the transformative power of creativity and education.

Artswork CEO, Louise Govier commented:

"We are so pleased that Princess Eugenie has chosen to support our work. With her help, we hope we can enable even more young people to gain confidence, skills and self-belief, and to make a difference to their communities through the power of creativity."

Artswork runs a range of programmes including the Young Cultural Changemakers initiative and the Artswork Youth Board, which provide platforms for young people to lead, innovate, and shape their futures through creativity. They also offer creative career opportunities through their pre-employment programme, Breakthrough, and their funding scheme, RISE.

With Princess Eugenie's support, the charity aims to expand its reach and deepen its impact across the UK.

Imagery: Credit – Say More Studios













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Notes for editors

Artswork has empowered young people through creativity for over 35 years. A national voice celebrating the arts, creative practice and cultural development for, with and by young people. Through amplifying youth-voice, placemaking, creative career opportunities and learning, we are committed to improving young people's life chances and making a difference. We aim to break through barriers and develop new ways for people to discover the success, empowerment and sheer joy that the arts and creativity can bring to classrooms, communities and careers.

www.artswork.org.uk

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