

## Breakthrough 2026 Job Description

### Adventures + Wisdom Institute - Marketing Assistant - Eastbourne

Employer name	ADVENTURES + WISDOM INSTITUTE		
Employer Website	<a href="https://aw.institute">https://aw.institute</a>		
Employer main contact	James Byford		
Employer email	<a href="mailto:jb@aw.institute">jb@aw.institute</a>		
Start Date	28 <sup>th</sup> September 2026	Hours Per Week	25
Working week	<p>Working hours 9.30 - 4.30/5pm Mon-Thurs</p> <p>Mon AM 3.5 lunch 1-2 PM 3 = 6.5 Tue AM 3.5 lunch 1-2 PM 3 = 6.5 Wed AM 3.5 lunch 1-2 PM 3 = 6 Thu AM 3.5 lunch 1-2 PM 3 = 6 Total 25</p>	Hourly Wage	£12.71

Job Title	Marketing Assistant
Company Overview	
<p><b>Who we are:</b> Adventures + Wisdom Institute (AWi) is a social enterprise focused on creative and economic agency for people in transition, operating across Sussex and the wider South-East of England.</p> <p><b>Our Purpose</b> We design and steward intergenerational creative conditions in which capability emerges, identities form, and people making transitions, particularly young people and those moving between employment modalities, grow into creative and economic agency.</p>	

**Our Vision** A world in which creative practice is recognised as a serious capability, and in which the conditions for that capability are available to everyone, regardless of background or starting point.

**Our Mission** To create the conditions, structured, joyful, and intergenerational, in which people discover they are creative practitioners, innovators, and agents, and in which that discovery compounds over time.

### Job Description

An overall description of the role:

Supporting the Dabble team with marketing activities in person and online.

This role will include assisting with the:

- capturing of data via photography and filming
- carrying out of interviews, polls and surveys
- editing and publishing of online content for Instagram, Discord and Tiktok
- editing and creating of flyers, posters and resources for activities
- delivering workshops and events

The role will be based at offices in Eastbourne, with events delivered across Sussex, typically 2/3 days in the office, 1 day at home

### Skills and development

**Candidates should be working towards:**

- confidence in speaking and listening
- interest in design, photography, video
- interest in editing and creating assets for use online and in print
- developing planning, teamwork and collaboration skills
- developing experience of using Adobe, Affinity, Canva and similar tools

**Desirable but not essential:**

- photography and or video experience (coursework or hobby is fine)
- experience in online publishing via own YouTube/Instagram etc
- interest in developing graphic design and or creative skills at higher level

<b>Personal Qualities</b>
<ul style="list-style-type: none"><li>• Enthusiastic and committed</li><li>• Willing to travel across Sussex as required for workshops/events</li><li>• Keen to learn and develop skills</li><li>• Ability to think independently and work within a team</li><li>• Punctual and reliable</li><li>• Good sense of humour</li></ul>
<b>Future Prospects</b>
<p>This is a six month placement with the possibility of continued employment dependent on the employer's funding situation.</p> <p>During the course of the placement, you will meet and network with other creative organisations which might present future opportunities. We will also provide a work placed mentor who can offer career advice and guidance, helping you to develop your CV, online profile and offer support with job applications and interviews.</p>
<b>Interview Date(s):</b>
Interviews will be held online in the week commencing 31 August.