

OUR IMPACT

2023-2026

Artswork Professional Development (APD) supports people across the creative, cultural, and heritage sectors to build safer, more inclusive, and more effective practice.

We work with:

- creative practitioners and facilitators
- freelancers
- arts organisations
- trustees and governance boards
- museums and heritage teams
- youth-facing teams
- theatres and venues
- learning and participation staff
- dance and music organisations
- managers and emerging leaders

6,035

people undertook learning with us

“A very interesting course, lots of direction to build a robust evaluation framework from. This course has helped me be more confident in my practice and I look forward to championing the ideas to our department and implementing as much as I can get buy-in for!”

– Course Participant, **Measuring Impact & Evaluation in the Creative, Cultural & Heritage Sectors**



What makes APD different?

Courses are designed for the creative, cultural, and heritage sectors, providing:

- practical tools people can implement into their work immediately
- sector-specific scenarios
- practical, discussion-led learning
- trainers with experience in the sector
- facilitator-led and self-paced options
- bespoke courses for organisations
- accessible online learning

“The trainer ensured there was time and space for understanding of the detail and bringing it into the context of our workplace. Well-paced day and I feel better equipped for carrying out my role and have much more awareness of the work undertaken by other colleagues and roles, allowing me to better support as well as play my part in ensuring all staff are aware and supported.”

– Course Participant, **Safeguarding in Leadership for Somerset House**

Through our learning experiences, people build confidence to:

- recognise and respond to safeguarding concerns
- measure and evaluate impact
- manage risk more effectively
- support wellbeing and trauma-aware practice
- create safer, more inclusive creative environments
- lead projects and teams using strong, effective communication



“Very helpful. A great beginner’s insight into project management and all the aspects surrounding it. I feel more confident now and have a deepened understanding of the process my organisation goes through for projects.”

– Course Participant, **Introduction to Project Management in the Arts**

91%

of respondents reported increased confidence after completing an Artswork Professional Development course

“The best safeguarding training I have had so far! The excellent trainer was really engaging and also adapted the content to suit all of the participants needs and work scenarios. A really detailed and clear course that has given me so much more than foundational knowledge.”

– Course Participant, **Essential Safeguarding**