



## **Rare Charity Trustees' Annual Report 2020**

**For the period from 01/01/2020 – 31/12/2020**

Rare Charity provides educational opportunities for young people within tea producing communities. Our mission is to fund education where opportunities are rare but talent is not. In 2020 we continued to operate in the Satemwa Tea Estate community of southern Malawi, sustaining fifteen tertiary educational scholarships and one secondary educational scholarship.

### **Rare Charity's objectives remain as cited by the Charity Commission:**

The advancement of education; and without prejudice to the generality of that, the charity may seek to fulfil its objects by being active in areas predominantly surrounding farms in Africa, Nepal, India and Sri Lanka by:

- 1) Awarding students scholarships to enter university, college or institution of higher or further education;
- 2) Supporting education initiatives to prepare for entry to any occupation, trade or profession on leaving any educational establishment;
- 3) Supporting educational facilities and/or initiatives.

### **Public Benefit**

Rare Charity exists to serve the public benefit by offering scholarships to individuals who, without the support, would not have access to an education. While the scholarships help to transform the lives of these individuals, by selectively focusing on a specific community the scholarships also facilitate social mobility to enable transformation of the tea-producing communities from which the scholarship candidates are selected. Currently, Rare Charity is supporting scholars from the area surrounding the Satemwa Tea Estate in Malawi. In summary, Rare Charity:

- a. offers secondary and tertiary educational opportunities to young people with talent and ambition, who would otherwise have no access whatsoever to further education,
- b. equips these young people to return to their community (should they so choose), to implement change in their own way and on their own terms,

#### **Rare Charity**

[www.rarecharity.com](http://www.rarecharity.com)

Registered Charity Number: 1169767

62 Blandford Street, Marylebone, London W1U 7JD

[daisy@rarecharity.com](mailto:daisy@rarecharity.com)



## Rare Education. Rare Community. Rare Thinking.

- c. catalyses long-term, systemic and sustainable improvement within one of the most vulnerable rural communities in a country that is consistently ranked in the top 5 poorest globally,
- d. provides a meaningful and illuminating connection between the consumers of tea and the people who produce it.

The founding principle of Rare Charity is sustainability. We believe in creating local role models who represent the aspirations of young people and encourage their peers to develop skills and change their own and their community's future.

Inherent to Rare Charity's values is advocating gender equality by promoting the opportunity to female students. At least half of our scholarships are committed to supporting for female students. In 2020, Rare Charity successfully tested a pilot programme to provide secondary school scholarships to young girls. Due to obstacles being great the trustees decided a secondary school programme was needed to maintain gender parity in the tertiary school scholarship programme.

### Programmes

In 2020, Rare Charity saw the successful continuation of tertiary educational sponsorship for four young people from the Satemwa community. Sponsorship for each student was either fully inclusive, or for tuition only. Inclusive scholarships cover all tuition and examination fees, accommodation costs and meal expenses. Non-inclusive scholarships provide tuition and exam fees. The inclusive scholarships are granted on the basis of need. All fifteen scholars have a close relative employed by Satemwa Tea Estate or live within 1 hour walking distance to the tea farm. All are attending a higher-education course at a reputed tertiary or secondary educational institute located in Malawi.

The scholars sponsored were:

- **Madalitso Banda**, Bachelor's in Accounting Practice, Millennium University
- **Enelys Black**, Diploma in Nursing and Midwifery Technician, Mulanje Mission College
- **Chisomo Chatepa**, Bachelor of Science in Agriculture, Malawi Adventist University
- **Joyce Dzinjalama**, Bachelor of Biomedical Engineering, Malawi Polytechnic
- **Yamikani Golden**, Bachelor's in Agribusiness Management, Lilongwe University of Agriculture and Natural Resources
- **Norah Jordan**, Diploma in Community Development, Soche Technical College

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- **Alexander Khumbanyiwa**, Diploma in Biomedical Science, Malamulo Health Science College
- **Sylvia Lodzani**, Bachelor's in Pharmacy, College of Medicine
- **Blessing Maudzu**, Diploma in Nursing and Midwifery, St. Joseph's College
- **Madalitso Nsajamah**, Bachelor of Education Science, Chancellor College
- **Lauryn Patel**, Diploma in Clinical Medicine, Malawi College of Health Sciences
- **Faith Sawasawa**, Bachelor in Indigenous Knowledge Systems and Practices, Malawi University of Science and Technology
- **Andrea Sylvester**, Certificate in Clinical Medicine. Malamulo College
- **Fortune Jim William**, Diploma in General Agriculture, Lilongwe University of Agriculture and Natural Resource
- **Lisnet Zuze**, Bachelor of Arts Degree in Education and Social Studies, University of Malawi, Chancellor College
- **Olivia Zuze**, Rare Charity's initial Secondary school Scholar.

Payment for scholarships was conducted via the Satemwa Tea Estate administration or when possible through direct deposit into the University's bank account. When coordinating the process through the administration at the Satemwa Tea Estate, the procedures remained as in the previous years: Satemwa sent invoices from the institutions for each student's costs, Rare Charity disbursed the required funds; Satemwa then paid the institutions directly in accordance with the invoice.

### Governance

Five trustees and a Chairperson oversee the strategy and finances associated with Rare Charities activities. They are: Henrietta Lovell, Founder of Rare Charity and Chair of Trustees, Gemma Bell, Robert Anderson, Will le Fleming, Adam Hickie and Cecillia Makonyola. The trustees met three times in 2020: in January, October and December.

Rare Charity Managing Director, Daisy Belfield Santos started maternity leave on 1 October 2020. Acting Managing Director, Barbara Nasto is providing maternity leave cover for Daisy Belfield Santos.

### Funding

- Rare Tea Company donates 1% of its annual income to Rare Charity. This came in on 10<sup>th</sup> January 2019, and represented £14,738.32 (after accruals had been deducted).
- The 'Rare Charity Christmas Presents' campaign raised £5,039.80

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- General donations throughout the year came to £127.54

Fundraising was less productive in 2018 due to the hiatus without a Managing Director; but the charity's income is predicted to be significantly higher in 2019.

## Spending

**Actual operational spending** in terms of moneys released for tertiary scholarships represented 29% of expenditure in 2018. This was in response to institutional invoices per semester, to fund tuition fees, accommodation and meal expenses for our four students.

However this figure does not reflect designated reserves. Designated reserves are funds set aside to safeguard each scholar's fees until completion of their course. It is absolutely crucial to protect designated reserves so long as the scholar continues with his or her course. It is therefore important to reflect designated reserves in our operational spending statistics.

Scholar	Date of Course Completion	Designated Reserves (GBP)
Wongani Jambo	Jun-19	700
Osman Karimu	Feb-19	0
Alex Khumanyiwa	Jun-20	2150
Lisnet Zuze	Jun-21	3850
<b>Total</b>		<b>6700</b>

**Designated reserves** come to £6,700, as per the table below.

**Operational Costs (inclusive of designated reserves) therefore work out at 47% for 2018.**

**Staff costs** were significantly higher than in 2017, due to the appointment of a Managing Director on 3 days per week in September. Staff costs represented 57% of total spending (excluding designated reserves), but 42% if we include our designated reserves. The trustees understand the

appointment of a Managing Director to be a long-term investment in the sustainable growth of the Charity, and necessary in order to expand operations in 2019. The trustees look forward to a significant growth in operational spending in 2019, and to remaining true to Rare Charity's founding commitment never to let staff costs exceed 50% of annual spending.

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**Fundraising costs** were also significantly higher than in 2017, since the Charity had already begun preparations for its first two major fundraising events to be held in March 2019: an afternoon tea and high-net worth dinner, to be held at Claridge's Hotel in collaboration with world-class chef, Rene Redzepi and baker, Richard Hart.

### **Ambitions for 2021**

1. We plan to provide tertiary education sponsorship for significantly more students, and aim to at least treble the number of current scholarships.
2. We plan to establish a programme to sponsor girls through secondary school in the Satemwa area. There is a significant gender disparity between students who complete secondary education in Malawi: girls face much wider and more fundamental challenges to attend and complete secondary school. By funding individual girls' secondary education, we can help to redress this balance, and equip more young women with the agency to improve their futures.
3. We plan to hire a part-time consulting support officer, to ensure the transparent and safe implementation of the above. The support officer should have detailed local knowledge, and will work in partnership with Satemwa administration, our current scholars, local secondary schools, and the wider community. The support officer's scope of work will be to grow our tertiary scholars, to implement girls' secondary scholarships, to provide insights into our current operational methods, and to refine our selection criteria and process of identifying scholars. Finally, the support officer will safeguard our programmes and ensure the safety and wellbeing of all students on the Rare Charity scholarships.
4. Once we have established a successful model in Satemwa, we will begin to explore similar opportunities in other tea estates in Africa, Nepal, India and Sri Lanka. We will learn and adapt as we grow. The detail of the educational programmes will be forged in each place. No assumptions will be made and we will listen carefully to the local needs and avoid imposing ideas.

### **Inspection of Accounts**

Lucrafts Hodgeson and Dawes continue to act, without charge, as Independent Examiner of the financial records of the charity, and the trustees express their gratitude.

**Managing Director:** Daisy Belfield Santos

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**Trustees:** Henrietta Lovell, Cecilia Makonyola, Will le Fleming and Robert Anderson

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