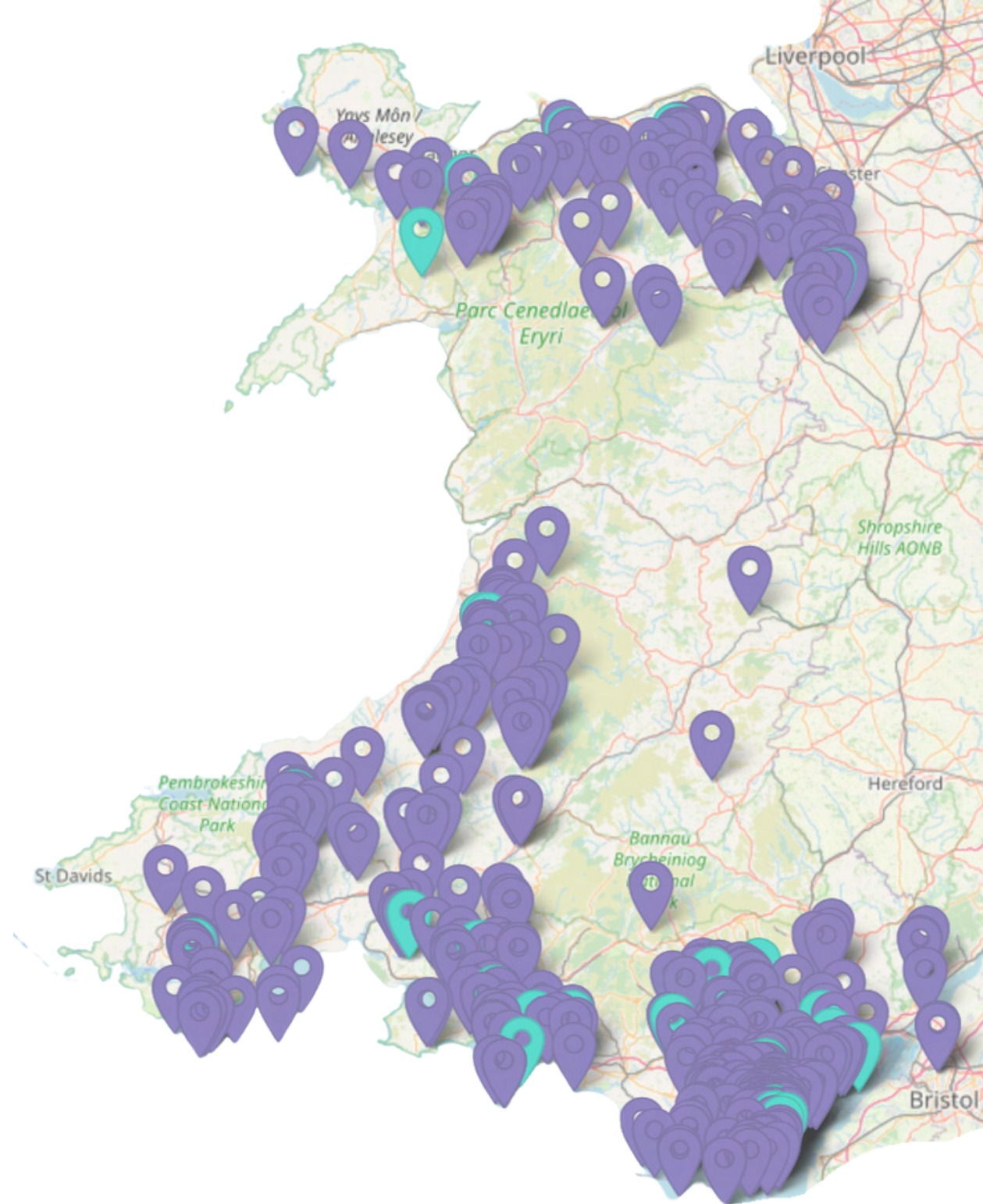


ALoud.CYMRU

Adroddiad Blynyddol | Annual Report
Medi 2022 - Awst 2023 | September 2022 - August 2023





Map yn dangos lleoliadau cyfranogwyr mewn corau Aloud ledled Cymru.
Map shows locations of active participants in Aloud choirs across Wales.

www.aloud.cymru

Rhif Elusen Gofrestredig | Registered Charity Number: 1147922

Unit 1 Regents' Court, Nettlefold Road, Cardiff, CF24 5JQ

Croeso

"Croeso i'n Hadroddiad Blynyddol ar gyfer 2022/23 a diolch i chi am eich diddordeb yn ein gwaith. Mae eleni wedi bod yn flwyddyn arwyddocaol i Elusen Aloud: mis Medi 2022 oedd dechrau'r tymor llawn cyntaf o ymarferion ar ôl y pandemig, a dim ond ar yr adeg honno y gwnaethom ni ddechrau gweld effaith COVID-19 ar iechyd a lles pobl ifanc. Er ein bod wedi datblygu nifer o feysydd gwaith cyffrous, gan gynnwys cyflwyno Only Girls Aloud, rydym wedi bod yn canolbwyntio ar sicrhau diogelwch a sefydlogrwydd i'n haelodau a'n staff, gan ailadeiladu'r safonau rhagoriaeth yr ydym yn anelu tuag atynt.

Ein nod yw trawsnewid bywydau gyda'n gilydd drwy rym cân. Ein gwerthoedd craidd yw rhagoriaeth, cynhwysiant, dysgu ac angerdd. Rydym ni'n credu bod cymryd rhan mewn côr yn gallu newid bywyd person ifanc: agor drysau i gyfleoedd newydd, magu hyder a hunan-barch, cynnig lle diogel gydag unigolion yn gweithredu fel esiamplau cadarnhaol, a meithrin talent. Mae ein tîm ymroddgar yn gweithio i ddarparu profiadau cerddorol o ansawdd uchel i bobl ifanc ledled Cymru. Roedd gennym 15 côr eleni: 11 côr Only Boys Aloud, 1 côr Only Girls Aloud, 1 côr Only Kids Aloud ac un côr Academi. Mae aelodaeth ein corau craidd yn rhad ac am ddim, ac mae bwrsariaethau ar gael i helpu gydag unrhyw ffioedd ar gyfer prosiectau neu weithgareddau ychwanegol. Fe wnaethom ni hefyd fwynhau gweithio gyda 12 ysgol fel rhan o brosiect Aloud yn y Dosbarth.

Gan ein bod newydd ddathlu ein dengmlwyddiant fel elusen, mae Aloud yn ymfalchïo yn ein gwytnwch, ein hangerdd a'n stori, sy'n parhau i brofi bod ein traddodiadau corawl yng Nghymru mor fyw ag erioed!"

Welcome

"Welcome to our Annual Report for 2022/23 and thank you for your interest in our work. This year has been significant for The Aloud Charity: September 2022 was the first full term of rehearsals following the pandemic, and only then did we start to notice the impact that COVID-19 has had on young people's mental health and well-being. Although we have developed many exciting areas of our work, including the introduction of Only Girls Aloud, our focus has been on providing security and stability for our participants and staff, rebuilding the levels of excellence we strive for.

Our mission is to transform lives together through the power of song. Our core values are excellence, inclusivity, learning and passion. We believe that being part of a choir can change a young person's life: opening doors to new opportunities, developing confidence and self-esteem, providing a safe space with positive role models, and nurturing talent. Our dedicated team works to deliver high quality music experiences for young people across Wales. We ran 15 choirs this year: 11 Only Boys Aloud choirs, 1 Only Girls Aloud choir, 1 Only Kids Aloud choir and 1 Academi choir. Our core choirs are completely free and bursaries are offered to support any fees for additional projects or activities. We also enjoyed working with 12 schools in Aloud in the Classroom.

Having recently celebrated our 10th Anniversary as a charity, Aloud is proud of our resilience, our passion and our evolving story, which continues to prove that our choral traditions in Wales are very much alive and kicking!"

Craig Yates, Cyfarwyddwr Creadigol | Creative Director



Only Boys Aloud

Ganwyd Only Boys Aloud (OBA) o'r awydd i annog dynion ifanc Cymru i fod yn uchelgeisiol a datblygu'r sgiliau angenrheidiol i lwyddo mewn bywyd, ac mewn unrhyw yrfa. Gyda 145 o aelodau rhwng 11-19 mlwydd oed, mae corau lleol yn dod ynghyd bob wythnos yn ystod amser tymor yr ysgol i fwynhau ac i ganu gyda'i gilydd. Mae aelodaeth OBA yn rhad ac am ddim, ac nid oes angen clyweliad i ymuno. Rydym ni ar gael i bawb, waeth beth fo'u cefndir. Yn ogystal â datblygu sgiliau cerddorol a thechnegau lleisiol, rydym ni'n darparu unigolion sy'n dangos esiampl bositif, magu hyder, gwella lles, dysgu gwerthoedd parch ac amrywiaeth, ac yn meithrin cyfeillgarwch gydol oes.

Roeddem ni wrth ein bodd i lansio 3 côr OBA newydd yng Ngorllewin Cymru yn ystod 2022, gan groesawu 45 o fechgyn newydd i'r ymarferion bob wythnos.

Cynhaliwyd 339 o ymarferion ar draws 11 côr ledled Cymru yn ystod 2022/23. Yn ogystal ag ymarferion wythnosol, bu aelodau'n mwynhau digwyddiadau a pherfformiadau rhanbarthol, gan gynnwys 'fflach dorf' yng Nghanolfan Gelfyddydau Chapter (ar gyfer Gŵyl Cymru), perfformiad Nadolig yng Nghadeirlan Aberhonddu, recordio 'Hiraeth Furusato' ar gyfer ein prosiect cyfnewid â Japan (gweler tudalen 10) a pherfformiad yng Nghadeirlan Llandaf gydag Academi OBA.

"The choir has built my confidence and the ability to sing on stage with others and in a small group, I used to sing solos in the Eisteddfod at the age of 5-6 but when I got older I was bullied which resulted in changing schools and I lost all self-confidence. OBA has helped greatly with building my confidence and when I'm with this group, it makes me feel as if I'm a part of a community and valued." - OBA participant

Only Boys Aloud (OBA) was born from a desire to encourage young Welsh men to be ambitious and equipped with the skills to succeed in life, and in any career. Made up of 145 boys aged 11-19, local choirs come together every week in term time to have fun and sing together. OBA is completely free and non-auditioned. We are open to all, regardless of background. As well as developing musical skills and vocal techniques, we provide positive role-models, build confidence, improve well-being, teach values of respect and diversity, and foster life-long friendships.

We were thrilled to launch three new OBA choir in West Wales during 2022, welcoming 45 new boys to rehearsals each week.

In 2022/23 we hosted 339 rehearsals through 11 choirs across Wales. As well as weekly rehearsals, members enjoyed regional events and performances, including a flashmob at Chapter Arts Centre (for the Gŵyl Cymru Festival), a Christmas performance at Brecon Cathedral, a recording of 'Hiraeth Furusato' for our Japan Exchange project (see p10) and a performance at Llandaff Cathedral with the OBA Academi.

A wyddech chi?

Bu ein haelodau'n rhan o raglen ddogfen pedair rhan ar S4C. Bu criw teledu'n dilyn ein haelodau ac yn ffilmio am ran fwyaf o'r flwyddyn!

Did you know?

Our members featured on a 4-part S4C documentary. The boys were followed and filmed by a TV crew for most of the year!



Only Girls Aloud

Only Girls Aloud (OGA) yw ein rhaglen gorawl newydd sbon i ferched ifanc ym mlynnyddoedd 7 i 13. Cafodd ei lansio yn Ne Cymru yn y lle cyntaf yn dilyn prosiect cymunedol yn Ysgol Uwchradd Fitzalan yn 2020. Cynhelir ymarferion OGA bob mis, ac fel OBA, mae aelodaeth yn rhad ac am ddim ac nid oes angen clyweliad i ymuno.

O fewn wythnos i lansio ein côr OGA cyntaf, roedd 100 o ferched ifanc wedi cofrestru, gyda 73% ohonynt yn siaradwyr Cymraeg, a 50% ohonynt yn gyn aelodau o Only Kids Aloud. Mwynhaodd y côr ei berfformiad cyntaf yng Nghinio Codi Arian Nadolig Aloud yn 2022, ac maent hefyd wedi perfformio yng Ngŵyl EveryWoman, Cadeirlan Aberhonddu a Gŵyl Gerddoriaeth Dinas Powys.

Mae aelodau OGA yn cael y cyfle i gwrdd â siaradwyr benywaidd ysbrydoledig mewn ymarferion, gan glywed am eu profiadau, trywydd eu gyrfaedd a'u hanesion. Mae gwesteion wedi cynnwys Mari Thomas (Dylunydd Gemwaith o Gymru), Capten Natalie Willcox (Peilot gyda British Airways) a Sophie Evans (Perfformiwr yn y West End). Mae clywed straeon y merched hyn wedi arwain at greu grŵp uchelgeisiol ac ymroddgar sy'n cefnogi ei gilydd i ddatblygu eu hyder a'u hunanfyneiant.

Only Girls Aloud (OGA) is our brand new choir programme for young women in years 7 to 13. It was first launched in South Wales last year following a community project at Fitzalan High School in 2020. Rehearsals for OGA take place monthly and, like OBA, the choir is free and non-auditioned.

Within a week of launching our first OGA choir, we had 100 young women register, of which 73% are Welsh-speaking and of which 50% were members of Only Kids Aloud. The choir enjoyed their first performance at Aloud's Christmas Fundraising Dinner in 2022, and have also performed at the EveryWomen Festival, Brecon Cathedral and Dinas Powys Music Festival.

OGA members have the opportunity to meet inspirational female speakers at rehearsals, hearing about their life-experiences, career paths and stories. Guests have included Mari Thomas (Welsh Jewellery Designer), Captain Natalie Willcox (British Airways Pilot) and Sophie Evans (West End Performer). Hearing from these women has resulted in an engaged and aspirational group who support each other to develop their confidence and self-expression.

"I think the speakers have made a difference as it makes us realise how different people can benefit and make a living from different things regardless of their backstory and that there's so many opportunities about by looking around." - OGA Participant

"OGA is not just about its members. It's much more. It's about family, feeling that you belong and being able to give back to your community and beyond through performing, making new friends and bringing happiness to all." - OGA Participant

A wyddech chi?
Gellir clywed merched ifanc
OGA ar albwm newydd
Aloud: GEN Z!

Did you know?
Young women in OGA
feature on Aloud's new
album: GEN Z!



Only Kids Aloud

Mae Only Kids Aloud (OKA) yn brosiect blynyddol sy'n croesawu 70 o ferched a bechgyn talentog o Gymru i gymryd rhan yn y rhaglen bob blwyddyn. Mae aelodau yn cwblhau clyweliad i sicrhau lle ac yn mwynhau ymarferion rhanbarthol bob mis ynghyd â chysiau preswyl. Gan nad oes Côr Plant Cenedlaethol yng Nghymru, mae OKA yn cynnig profiad corawl o ansawdd uchel i blant ym mlynedd 5 a 6.

Mae OKA wedi cael cyfle i ganu mewn digwyddiadau syfrdanol ers ei ddechrau yn 2010, ac eleni, bu'r côr yn berfformwyr swyddogol yn Disneyland Paris fel rhan o'r rhaglen Let's Sing Christmas. Cafodd OKA y cyfle i ymarfer a pherfformio ochr yn ochr â chantorion proffesiynol Disney a Chymeriadau Disney fel rhan o bedair sioe yn Theatr Videopolis, lle buont yn diddanu cynulleidfaryngwladol o fwy na 1,000 o bobl.

Fel estyniad i'n gwaith gyda phlant blynyddedd 5 a 6, buom yn gweithio gyda 12 Ysgol Gynradd yng Ngogledd a De Cymru i ddarparu rhaglen 'Aloud in the Classroom'. Roedd y prosiect hwn yn darparu profiad pontio creadigol a oedd yn helpu disgyblion i fagu hyder wrth symud o'r ysgol gynradd i'r ysgol uwchradd. Roedd y prosiect hefyd yn grymuso athrawon i barhau neu i ddechrau darparu profiad cerddorol positif i fyfyrwyr.

"COVID made her world very small, you guys made it big again. Most importantly you have given her the confidence to try things she isn't already confident at, pushing her limits because she now knows that sometimes you have to take a risk to get a big reward." - OKA Parent

"We are blown away with all the experiences over the weekend. [My daughter] has had a really difficult few years... I cannot tell you how amazing your team must be to have let her achieve this milestone. It really feels like she's turned a corner this weekend. Super grateful." - OKA Parent

Only Kids Aloud (OKA) is an annual project which welcomes 70 talented girls and boys from across Wales to the programme each year. Members audition for their place and enjoy monthly regional rehearsals and residential courses. With no National Children's Choir for Wales, OKA provides a high-quality choral experience for children in years 5 and 6.

OKA have had the opportunity to sing at some spectacular events since its conception in 2010, and this year they took to the stage as official performers at Disneyland Paris as part of the Let's Sing Christmas programme. OKA had the opportunity to rehearse and perform alongside Disney professional singers and Disney Characters as part of four shows at the Videopolis Theatre where they entertained an international audience of over 1,000 people.

As an extension to our work with children in years 5 and 6, we worked with 12 Primary Schools in North and South Wales to deliver 'Aloud in the Classroom'. This project provided a creative transition experience which helped pupils gain confidence when moving from primary to secondary school. It also empowered teachers to continue or start providing a positive music experience for students.

A wyddech chi?
Dechreuodd OKA fel prosiect
cydweithredol gyda Chanolfan
Mileniwm Cymru ac
Ystâd Roald Dahl!

Did you know?
OKA began as a collaboration project
with the Wales Millennium Centre
and the Roald Dahl Estate!



Only Boys Aloud Academi

Bob blwyddyn, mae hyd at 32 ymgeisydd llwyddiannus yn derbyn un o'r lleoedd poblogaidd iawn ar y cwrs preswyl unigryw hwn. Yn 2023, cynhaliwyd y cwrs yn lleoliad hyfryd Moreton Hall, Croesoswallt. Mae'r detholiad o aelodau lwcus a thalentog yn derbyn hyfforddiant cerddorol cyffredinol fel grŵp, gwersi canu unigol a hyfforddiant canu uwch gan hyfforddwyr proffesiynol. Cafodd y Dosbarth Meistr eleni ei gyflwyno gan seren *It's a Sin*, cyn aelod OBA a Llysgennad Aloud, Callum Scott Howells.

Rydym yn cynnal clyweliadau blynyddol i unrhyw un sydd eisoes yn aelod o Only Boys Aloud rhwng 16 a 19 mlwydd oed. Mae angen i fechgyn sy'n rhan o'r Academi fod yn barod am flwyddyn brysur - mae angen iddynt sicrhau presenoldeb llawn mewn ymarferion OBA, yn ogystal ag ymrwymo i gyfleoedd ychwanegol i berfformio.

Cafodd yr Academi eleni gyfle bythgofiadwy i berfformio fel rhan o Gôr Coroni'r Brenin yn fyw o Gastell Windsor. Yn ddiweddarach ym mis Awst, teithiodd y grŵp i Ffrainc i gynrychioli Cymru yn Festival Interceltique de Lorient, lle buont yn perfformio naw gwaith o flaen mwy na 330 mil o bobl ar lwyfannau yn ystod yr wythnos.

"I feel that I grew in confidence during the week, it was a phenomenal experience to learn from the amazing choir leaders and perform with so many other passionate and talented singers." - Academi Member

"I feel like I said goodbye to my boy last week and he's come back a different, confident, excited and very happy young man. That's the true power of what The Aloud Charity does. Music is just part of the journey I'm so very proud." - Academi Parent

Each year up to 32 successful applicants receive one of the highly sought-after places on this unique residential course. In 2023 this was at the fabulous Moreton Hall in Oswestry. The lucky and talented selection receive general musicianship tuition as a group, individual singing lessons and advanced singing tuition from professional coaches. This year's Masterclass was run by *It's A Sin* star, OBA Alumnus and Aloud Ambassador, Callum Scott Howells.

We hold annual auditions for anyone already in Only Boys Aloud between the ages of 16 and 19. Boys involved with the Academi need to be prepared to expect a busy calendar year – not only must they maintain full attendance at regular OBA rehearsals, but commit to additional performance opportunities.

This year's Academi had a once-in-a-lifetime opportunity to perform as members of the King's Coronation Choir live from Windsor Castle. Later in August, the group travelled to France to represent Wales at the Interceltique Festival in Lorient, where they delivered 9 performance to over 330k people on stages across the week.

A wyddech chi?

O fewn wythnos, mae'r Academi yn dysgu 13 darn newydd mewn 6 iaith a mwy ac yn astudio sgiliau darllen cerddoriaeth, theori a choreograffeg!

Did you know?

In 1 week, the Academi learn 13 new pieces in 6+ languages and study sight-reading skills, music theory and choreography!

Ein blwyddyn mewn ffigyrau | Our year in numbers

dilynwyr ar-lein
73,891
online followers



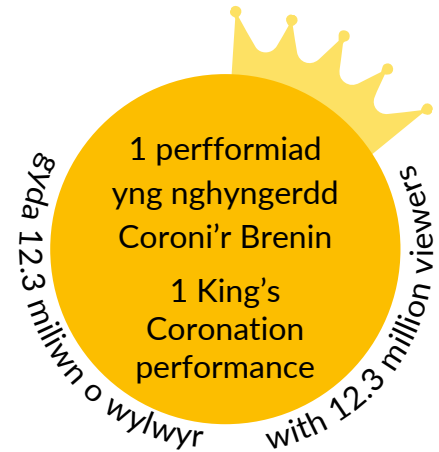
chôr OBA
newydd yng
Ngorllewin
Cymru

new OBA
choirs in
West Wales

**Dros 400 o
ymarferion
Over 400
Rehearsals**



14
o ymarferion rhithwir
Virtual Rehearsals



58%

o aelodau wedi ymuno er
mwyn gwella eu sgiliau
canu.
of members joined to
improve their singing.

Blwyddyn o aelodaeth
1 year of membership



11 aelod o staff | Staff
6 Llysgennad | Ambassadors
20 o wirfoddolwyr | Volunteers



1 x Strategaeth Gyfathrebu
newydd | 1 x new
Communications Strategy

1 x Prosiect Ymchwil
Ymgysylltu a Chynhwysiant
1 x Engagement & Inclusion
Research Project



700

albwm GEN Z wedi'u gwerthu.
GEN Z albums sold.



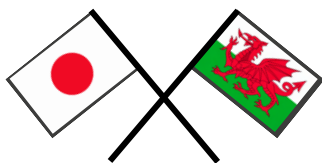
29%

o aelodau OBA ac OGA
yn gyn aelodau o OKA.
of OBA & OGA members
are OKA Alumni.

20% o ddilynwyr newydd ar Instagram
 20% new Instagram followers
 26 video newydd ar YouTube
 26 new YouTube videos



Aelod o'r Bwrdd Board Members



Wedi gweithio gyda **671** o fyfyrwyr yn Japan.
 Worked with **671** students in Japan.

26 Arweinydd Côr
Choir Leaders **15** yn rhugl yn y Gymraeg
fluent in Welsh



2 Ymgyrch Codi Arian:

£14,410 i recordio albwm newydd

£10,110 tuag at ein hymgyrch #Kind2Mind

2 Fundraising Campaigns:

£14,410 to record our new album

£10,110 towards our #Kind2Mind Campaign

Wedi codi
£613,000
 Raised



41 Perfformiad, gan gynnwys:

Perfformiad yn Llysgenhadaeth Japan yn
Llundain

Fflach dorf ar gyfer Cwpan y Byd FIFA

Perfformiad yng Ngwobrau
Caws y Byd

Cyngerdd Carolau Nadolig
yn y Senedd



41 Performances, including:

A performance in the Japanese
Embassy in London

Flashmob for the
FIFA World Cup

A performance at
The World Cheese Awards

Senedd Christmas
Carol Concert

1 côr Only Girls
Aloud newydd
1 new Only
Girls Aloud choir



78%

o aelodau'n cael y boddhad
mwyaf o berfformiadau grŵp

members enjoy group
performances the most



Partneriaethau yn 2022/23

Ysgol St Michael's Choir School, Toronto: Roeddem yn falch o allu croesawu'r côr hwn o Ganada i'n hymarfer OBA yng Nghaerdydd. Cafodd 170 o fechgyn y côr flas o ymarfer OBA a oedd yn cynnwys gemau, ymarferion cynhesu'r llais a rhannu hoff repertoire pob côr.

Celfyddydau Rhyngwladol Cymru a Llysgenhadaeth Japan: Bu'r prosiect corawl rhithwir hwn yn gweithio gyda thri côr plant 6,000 o filltiroedd i ffwrdd yn Japan. Bu ein corau OBA a chorau o Japan yn dysgu ac yn perfformio 'Calon Lân' ynghyd â chyfansoddiad newydd, sef 'Hiraeth Furosato'. Mae'r ffilmiau yn cynnwys canu yn y Gymraeg a'r Japanaeg, ac maent wedi cael eu gwyllo 8,500 o weithiau ar YouTube.

Rhaglen ddogfen S4C: Roedd y rhaglen ddogfen bedair rhan yn cynnwys clipiau o'n corau Aloud, gan roi cipolwg i'r gwylwyr o waith yr elusen. Cafodd y rhaglen ei ffilmio dros gyfnod o flwyddyn gyfan, ac roedd yn dathlu Dengmlwyddiant Aloud ac yn dangos angerdd ac ymroddiad aelodau ein corau ledled Cymru.

BBC: Dewiswyd côr yr Academi i ganu yn nathliadau Coroni'r Brenin fel rhan o Gôr y Coroni gyda 300 o aelodau. Roedd hwn yn gyfle gwyh i'n pobl ifanc gael profiad unigryw.

Festival Interceltique de Lorient: Dewiswyd ein côr Academi fel 'Côr Cymru', a buont yn perfformio i gynulleidfaoedd o filoedd yn ystod yr ŵyl Geltaidd wythnos o hyd. Perfformiodd y côr 9 gwaith, gan ganu ym mhafiliwn Cymru a Le Stade Lorient.

Arts & Business Cymru: Yn y digwyddiad gwobrwy blynyddol, enillodd Aloud y wobwr 'Celfyddydau a Busnesau Bach' (am ein gwaith yn datblygu porth ar-lein gyda phartneriaid technolegol Cazbah), a'r wobwr 'Celfyddydau' (am y cyrhaeddiad, ymrwymiad ac ansawdd gorau gan elusennau'r Celfyddydau yng Nghymru).

Partnerships in 2022/23

St Michael's Choir School, Toronto: We were proud to welcome this Canadian choir to our OBA Cardiff rehearsal. Their 170 boys had a taste of an OBA rehearsal which included some games, vocal warm ups and a sharing of each choir's favourite repertoire.

Wales Arts International and the Japanese Embassy: This virtual choral project worked with three children's choirs 6000 miles away in Japan. Our OBA and Japanese choirs learnt and performed 'Calon Lân' and a new composition 'Hiraeth Furosato'. Sung in Welsh and Japanese, the films have been watched 8,500 times on YouTube.

S4C Documentary: This four-part documentary included footage of our Aloud choirs provided viewers with a unique insight into the work of the charity. Filmed across an entire year, the film celebrated Aloud's 10th Anniversary and demonstrated the passion and dedication of our choir members across Wales.

BBC: The Academi choir were chosen to sing at the King's Coronation as part of a 300 strong Coronation Choir. This was a great opportunity for our young people to gain a unique experience.

Festival Interceltique de Lorient: Chosen as 'The Choir of Wales', our Academi choir performed to audiences of thousands during this week-long Celtic showcase. Performing a total of 9 times, our members sang at the Welsh pavilion and Le Stade Lorient.

Arts & Business Cymru: At this annual awards event, Aloud won both the 'Arts & Small Business' award (for our work developing the online portal with tech partners Cazbah) and the overall 'Arts Award' (for best reach, commitment and quality of Arts charities in Wales).

ALoud

**DONATION
STATION
GORSAF
GYFRANNU**

1. Tap to donate | Tapiwch i roi
use our contactless machine nearby

Codi arian

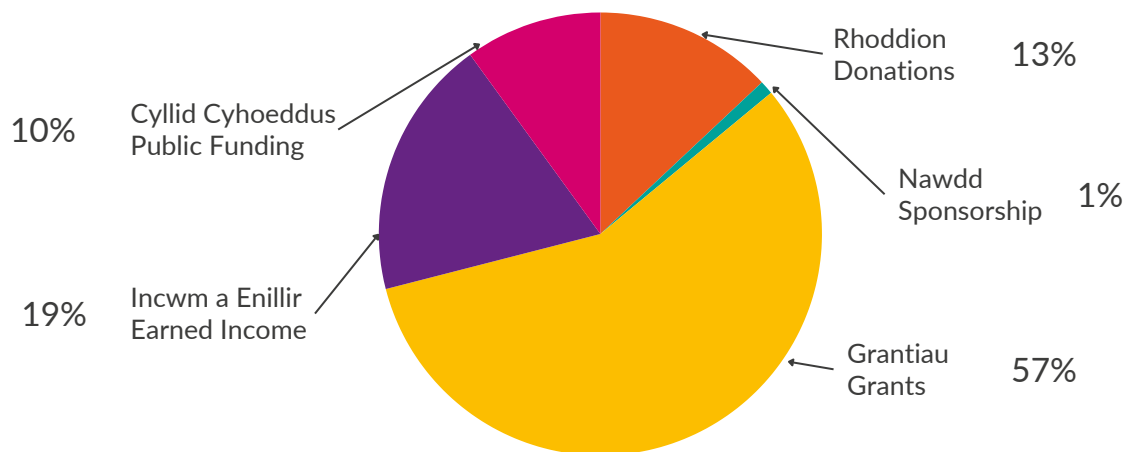
Yn ystod blwyddyn ariannol 2022/23, codwyd cyfanswm o £613,000. Mae'r siart isod yn dangos sut y gwnaethpwyd hynny, drwy 5 prif ffordd: Grantiau - gan Ymddiriedolaethau a Sefydliadau; Incwm a enillwyd - drwy werthu tocynnau a nwyddau; Cyllid Cyhoeddus - drwy grantiau gan gyrff cyhoeddus (e.e. Llywodraeth Cymru, Cyngorau Lleol a Chyngor Celfyddydau Cymru); Rhoddion - gan aelodau o'r cyhoedd; a Nawdd - gan fusnesau a chorfforaethau.

Rydym yn dechrau codi arian o bwynt dechreuol o £0 bob blwyddyn. Eleni, rydym wedi derbyn **22 grant** gan Ymddiriedolaethau (gyda 5 o'r rhain yn gysylltiadau newydd), **11 grant** gan gyrff cyhoeddus, a rhoddion gan oddeutu **800** o gefnogwyr gwych (gyda **25%** o'r rhain o du allan i'r DU!) Rydym ni mor ddiolchgar am yr haelioni a'r ffydd yn ein gwaith, sy'n ein galluogi i fod yn fwy hyderus at y dyfodol, a chynllunio'n fwy gofalus i gynnig y profiadau gorau posibl i'n pobl ifanc.

How we raised money

In our financial year 2022/23 we raised £613,000. The chart below shows how this was done, through 5 key methods: Grants - secured through Trusts & Foundations; Earned Income - from ticket sales and sales of goods; Public Funding - secured through public body grants (e.g. Welsh Government, Local Councils and Arts Council of Wales); Donations - from members of the public; and Sponsorship - from businesses and corporates.

Each year we start fundraising from a starting point of £0. This year we received **22 grants** from Trusts (of which 5 were new relationships), **11 grants** from public bodies, and donations from around **800** wonderful supporters (of which **25%** come from outside of the UK)! We are so grateful for this generosity and belief in our work, which allows us to be more confident for the future, and plan more carefully to give our young people the best possible experiences.





Cyn 2027, rydym yn anelu at wneud y canlynol:

- Cynnal 11 côr OBA (gyda mwy nag 20 aelod ym mhob un)
- Datblygu 2 côr OGA (gyda mwy na 40 aelod ym mhob un)
- Cynnal côr plant gyda mwy na 75 o aelodau
- Creu aelodaeth gref sy'n gymesur ac yn gynrychioladol o'r boblogaeth yn yr ardal honno
- Darparu llwybr pontio i bobl ifanc drwy ein gweithgareddau
- Cadw agwedd gydwethredol tuag at ddatblygu prosiectau newydd, meithrin cysylltiadau a chydweithrediadau rhyngwladol
- Grymuso pob côr i wneud cyfraniadau gwerthfawr i gymunedau lleol mewn ymateb i angen lleol
- Datblygu o leiaf un bartneriaeth busnes yn ardal pob côr
- Cynyddu ein gwaith gydag ysgolion, gan gefnogi gwaith y cwrwclwm newydd a'r Cynllun Cerddoriaeth Cenedlaethol
- Cynnig cymorth iechyd meddwl priodol i'r bobl yr ydym yn gweithio â nhw
- Cyflawni cynllun codi arian cynaliadwy, sy'n derbyn incwm o grantiau, rhoddion, nawdd ac incwm a enillir
- Recriwtio bwrdd amrywiol sy'n adlewyrchu'r cymunedau yr ydym yn eu gwasanaethu
- Gwneud cyfraniad cadarnhaol i ddatblygiad diwylliant Cymru ac ieithoedd Cymru

Before 2027, we aim to:

- Deliver 11 OBA choirs (each with > 20 members)
- Develop 2 OGA choirs (each with > 40 members)
- Host a children's chorus of over 75 members
- Create a strong choir membership that is proportionate and representative of the population in that area
- Provide a transition pathway for young people through our activities
- Have a collaborative approach to developing new projects, nurturing international connections and collaborations
- Empower each choir to make valuable contributions to local communities in response to local need
- Develop at least one local business partnership in each choir location
- Increase our work in schools, supporting the work of the new curriculum and National Music Plan
- Offer appropriate mental health support for the people we work with
- Deliver a sustainable fundraising plan, which achieves income from grants, donations, sponsorship and earned income in balance
- Recruit a diverse board that is reflective of the communities we serve
- Make a positive contribution to the development of Welsh culture and the languages of Wales

Diolch | Thank you

Diolch o galon i'r bobl ganlynol. Ni fyddai Elusen Aloud yn bodoli heboch chi.

I'n cefnogwyr hael, ein ffrindiau, ein harianwyr ac Aelodau Calon. I'n Bwrdd o Ymddiriedolwyr ymroddedig. I'n Harweinwyr Corau a'n Staff talentog ac angerddol. I'n Harweinwyr Cymunedol a'n Gwirfoddolwyr. I'r lleoliadau sydd wedi cefnogi ein hymarferion a'n perfformiadau. I bob un cyfranogwr a pherson ifanc sydd wedi mwynhau'r profiad o ganu gydag Aloud. I'r holl deuluoedd sy'n eu cefnogi.



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Rhif cofrestru'r cwmni yng Nghymru a Lloegr: 08116295

A heart-felt thank you to the following people. Without you The Aloud Charity wouldn't exist.

To our generous supporters, friends, funders and Calon Members. To our dedicated Board of Trustees. To our talented and passionate Choir Leaders and Staff. To our loyal Community Leaders and Volunteers. To the venues who have supported our rehearsals and performances. To every single participant and young person who has enjoyed a singing experience with Aloud. To all the families who support them.



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