

QUICK START GUIDE TO PODCASTING

Record, edit, mix down.
Free tools include
Audacity and GarageBand



Pick a podcast hosting
company



Set up show settings on
your podcast host site.
You will need:
- Show Title
- Show Description
- Artwork 2000px square
- First / intro episode audio



Use audio to release an
episode whether it's a first
full episode or an intro



Submit to Apple Podcasts
(iTunes)



Submit to Stitcher



Submit to TuneIn (This will
make you available on
Alexa Devices)



Look at other destinations
your host offers



Once your destinations
have been accepted, tell
people about your podcast

Our recommended audio
format: MP3, 128kbps,
mono / stereo

We recommend Libsyn
or Podcast Websites



Most podcast hosts will
guide you through the
setup



You must have audio in
your feed to submit to
Apple etc

-Go to
<http://podcastsconnect.apple.com>
-Login with an iTunes account
-Click add show
-Enter RSS URL
-Hit Validate & Submit

- Go to stitcher.com
- Register as a content
provider
- Login & click add show
- Fill in info plus your RSS
feed address
- Agree and confirm

Click here for the
TuneIn form

Recommended:
Spotify
Google Play Music (For
instructions click here)