



ENTREPRENEURIAL LEARNING: CREATIVE AND EFFECTIVE METHODS AND TOOLS

Entrepreneurial learning in vocational education and training (VET) is about young people developing the skills they need for both life and employment – the initiative, creativity and problem-solving skills best developed through learning by doing. Contrary to popular belief, it is so much more than just starting up a business. The course will focus on how to teach Entrepreneurship at schools and to how to discover and improve the entrepreneurial skills in students.

These practices allow the consolidation of a model of education that allows the development of core competencies for the development of an entrepreneurial orientation (a multidimensional set of skills of entrepreneurs) as a differentiating factor of individuals in the labour market. It also facilitates the approach of the business world to schools as a factor of development for communities.

TRAINING INSTITUTION

Magestil is a vocational school directed to young people who have completed the 9th grade and are looking for a professional training in Fashion Design and Fashion Promotion, Marketing/ Communication, Photography, Healthcare assistant, Childcare Assistant, Interior Design and Graphic Design.

Created in 1989 and supervised by “Ministério da Educação”, Magestil professionally prepares and qualifies young people on an integrated general, scientific and technological background towards a professional practice, while providing them with a 12th grade certificate and an intermediate technical E.U. level 4 diploma.

Magestil Vocational School is a national entity that promotes Teaching / Training oriented to innovation and entrepreneurship, creating products and concepts of integrated and strategic knowledge, focusing on the diversification of services related to Education. With an extensive experience in international projects and several awards (the first Portuguese school awarded with The Entrepreneurial School Award at the European Parliament and Changemaker School of ASHOKA) in the field of entrepreneurship education Magestil is committed to disseminating the best practices of this type of education.



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OBJECTIVES

1. Become aware of key issues related to entrepreneurship education at school, within the context of blended and cooperative learning and flipped classroom
2. Get inspired by best practices on how to enhance students' entrepreneurial skills, motivation, participation and learning
3. Understand and acquire creative methods and tools for implementing an effective entrepreneurship education at school
4. Design and develop concrete teaching projects to be applied in the learning process and classroom

PROGRAMME

Day 1

Welcome and course presentation
Individual orientation and information about the venue and the city
Creative presentation of the participants
Key competences and skills for the 21st Century
Cultural visit of the city centre

Day 2

EntreComp: The Entrepreneurship Competence Framework - EntreComp is a comprehensive reference framework which defines and describes entrepreneurship as a transversal key competence for all citizens
Learning-by-doing approach - learning-by-creating-value

Day 3

Best practices to encourage and enable students to participate in innovative projects and contests and learn about work dynamics in a real context
Entrepreneurship education as problem solving, decision-making and leadership, team-working, creativity, social inclusion and active citizenship



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Day 4

Cooperation with partners outside school – Junior Achievement, companies, etc
Relationship between school and the business market
Cultural visit

Day 5

Entrepreneurial mindset
Course evaluation
Releasing of official course certifications

METHODOLOGY

Based on formal, informal and non-formal education, our methodology will try to stimulate active participation, pro-activity, responsibility and sharing of all participants involved. In this way, we aim to build a diverse and stimulating environment for reflecting, working and learning.

TRAINERS

The coordinator and main trainer of the event is Carla Laranjeira, active in education and training (Super-Trainer in The Entrepreneurial School), she took a Master's degree in Marketing, specializing in Entrepreneurship in schools, with a master's thesis on the impact of entrepreneurship teaching in Portuguese schools. Talking about the work she is doing at Magestil to help her students transform the world and have a positive impact on society is one of the greatest passions of her life.



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FOLLOW UP

All participants are expected to maintain access and communication with the rest of their colleagues as well as with the trainers and changing opinions via e-mail or through virtual groups created for each course. Trainers and company will also be available for any further questions for a period of 3 months after the end of the course, either through e-mail, individual Skype calls, telephone or WhatsApp. We aim to get an effective follow-up, to stimulate networking, to keep in touch and to share opinions, experiences and practices.

PREPARATION

After the confirmation and before starting, we check the previous knowledge and experience of participants, as well as their specific needs related to the topics of our training course.

CERTIFICATIONS

At the end of the course, each participant will be awarded with a certificate of attendance, while the Europass Mobility Certificate will be issued upon request of the sending organization.

UPCOMING SESSIONS

11-14 January 2019
11-15 March 2019
13-17 May 2019
15-19 July 2019

ADDITIONAL INFORMATION

For any further information, do not hesitate to contact us. We will be delighted to find out the best solution for you.

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