JOINT DECLARATION
ON TRADE AND WOMEN’S ECONOMIC EMPOWERMENT

on the Occasion of the WTO Ministerial Conference in Buenos Aires in December 2017

Acknowledging the importance of incorporating a gender perspective into the promotion of inclusive economic growth, and the key role that gender-responsive policies can play in achieving sustainable socioeconomic development;

Acknowledging that inclusive trade policies can contribute to advancing gender equality and women’s economic empowerment, which has a positive impact on economic growth and helps to reduce poverty;

Acknowledging that international trade and investment are engines of economic growth for both developing and developed countries, and that improving women’s access to opportunities and removing barriers to their participation in national and international economies contributes to sustainable economic development;

Acknowledging the need to develop evidence-based interventions that address the range of barriers that limit opportunities for women in the economy;

Recalling Goal 5 of the Sustainable Development Goals in the United Nations 2030 Agenda for Sustainable Development, which is to achieve gender equality and empower all women and girls; and

Reaffirming our commitment to effectively implement the obligations under the Convention on the Elimination of all Forms of Discrimination Against Women, adopted by the United Nations General Assembly on 18 December 1979;
We have agreed to collaborate on making our trade and development policies more gender-responsive, including by:

1. Sharing our respective experiences relating to policies and programs to encourage women’s participation in national and international economies through World Trade Organization (WTO) information exchanges, as appropriate, and voluntary reporting during the WTO trade policy review process;

2. Sharing best practices for conducting gender-based analysis of trade policies and for the monitoring of their effects;

3. Sharing methods and procedures for the collection of gender-disaggregated data, the use of indicators, monitoring and evaluation methodologies, and the analysis of gender-focused statistics related to trade;

4. Working together in the WTO to remove barriers for women’s economic empowerment and increase their participation in trade; and

5. Ensuring that Aid for Trade supports tools and know-how for analysing, designing and implementing more gender-responsive trade policies.

Over the next months, we will hold a series of seminars in coordination with relevant international organizations to explore and discuss, among others, the following themes related to trade and the economic empowerment of women:

- The promotion of female entrepreneurship and trade;
- The identification of barriers that limit women’s participation in trade;
- The promotion of financial inclusion as well as the access to trade financing and financial assistance for women traders;
- The enhancement of women entrepreneurs’ participation in public procurement markets;
- The inclusion of women-led businesses, in particular MSMEs, in value chains;
- The impact of trade facilitation in providing equal access and opportunities for women entrepreneurs;
- The inventory of information sources, their complementarity and the identification of data gaps.

In 2019 we will report on progress towards implementation of this joint declaration on trade and women’s economic empowerment.
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ABOUT THE TRADE DECLARATION:

Women play a crucial role in sustainable economic growth and development, however the link between trade and gender is not fully understood by the trade community. There is a paucity of gender-disaggregated data on women and trade, and ambiguity remains about why and how gender equality can be addressed through all elements of trade.

The Trade Declaration was drafted by the Trade Impact Working Group (TIWG) co-chaired by Sierra Leone, Iceland, and The International Trade Centre, established in December 2016 under the auspices of the International Gender Champions-Geneva (IGC). One of several IGC working groups, it is comprised of a growing number of WTO members and International Organizations and seeks to galvanize the world community on issues related to trade, gender and the empowerment of women.
ABOUT INTERNATIONAL GENDER CHAMPIONS:

International Gender Champions (IGC) is a leadership network that brings together female & male decision-makers to break down gender barriers. A tri-partite group founded in Geneva in 2015, the Gender Champions are heads of international and non-governmental organizations and Ambassadors who pledge to no longer sit on single-sex panels, and make two additional, individual commitments to advance gender equality within their organizations. They report on their pledge and commitments through the IGC Annual Report and the Gender Champions website. Comprised of member states, international organisations and civil society, IGC has Hubs in Geneva, New York, and Vienna, and soon in Bonn-Berlin and Nairobi too.

More information: genderchampions.com